



. . . serving the United States and Canada

1703 North Main Street • Suite E
Kissimmee, Florida 34744-3396 USA
800/ TRY-NUDE • 407/933-2064
Fax 407/933-7577
E-mail: try-nude@aanr.com
www.aanr.com

Contact: Carolyn Hawkins
AANR
800/879-6833

Mary Jane Kolassa
YPB&R Public Relations
407/838-1709

American Association for Nude Recreation Fact Sheet

- The American Association for Nude Recreation (AANR), founded in 1931, is the oldest, largest, and most respected organization representing clothes-free and clothing-optional recreation in North America.
- Nude recreation is growing in the United States and Canada. During the 1990s the industry grew over 75%. AANR now has nearly 50,000 individual members and nearly 270 affiliated clubs, resorts, bed & breakfasts, and RV campgrounds. About half of these are “landed” clubs which have their own grounds and facilities. Others, called travel or nonlanded clubs, are comprised of groups of people who plan trips to clubs with facilities or hold other social events to enjoy nude recreation.
- In 1992, a *Forbes* article estimated that nude recreation was a \$120+ million a year industry, including cruises, real estate, resorts and merchandise. *Forbes* later reported that number had grown to \$400 million annually in 2003.
- Nude recreation enthusiasts are a cross-section of North America, representing a variety of ages, careers, and socioeconomic levels. Typically, members are active, college-educated individuals between the ages of 35-65 who enjoy outdoor recreation and activities such as swimming, tennis, volleyball, walking, and hiking.
- AANR is a gold and silver award-winning member of the American Society of Association Executives. The association has received three Golden Bell communications awards from the Hospitality Marketing and Sales Association International (HMSAI) and two Silver Mercury Awards in recent years.
- AANR belongs to the International Naturist Federation (INF), American Recreation Coalition (ARC), National Association of RV Parks and Campgrounds (ARVC), National Recreation & Parks Association (NRPA), Park Law Enforcement Association (PLEA), Kissimmee/Osceola County Chamber of Commerce, and the Orlando/Orange County Convention and Visitors Bureau.

Continued on next page.

Member of:
American Recreation Coalition
National Recreation and Parks Association
National Association of RV Parks and Campgrounds
International Naturist Federation
Local Chambers of Commerce

- AANR's headquarters are located at 1703 N. Main Street, Kissimmee, Fla. 34744-3396. Phone: 407/933-2064; FAX: 407/933-7577. E-mail: clubinfo@aanr.com
- For more information about the American Association for Nude Recreation or its affiliated clubs, call **800/TRY-NUDE** (800/879-6833), or visit the association's web site at <http://www.aanr.com>.
- Key Contacts: Erich Schuttauf, Executive Director
 Pat Brown, President
 Carolyn Hawkins, Public Relations Coordinator

###