

AANR-WC is hitting the Inter-Webs! *Continued*

then you will also get CNN by mail. So **if you would like to get CNN by email, please make sure your email and preferences are correct with the AANR office**, and you will get your CNN electronically in the spring.

We may also send you electronic communications from AANR-WC in between issues of CNN. If you are signed up for electronic communication through AANR, then you may get emails from AANR-WC through AANR. People not signed up for electronic communication will not get these announcements.

AANR-WC is committed to increasing our electronic presence, and will not only be utilizing email, but **also reaching out on Facebook, Instagram, and other social media outlets**. One of the first email announcements you get may be to look for us on these platforms.

Thank you for your patience as we enter the 21st Century.

AANR Public Relations Committee report

by Daniel Jackson, AANR-WC public relations representative

As vice-president of AANR-WC, one of my roles is to participate on the national office's public relations committee chaired by Ronna Krozy. The committee meets monthly by phone to discuss the best practices in the promotion of naturism in North America. The number of participants in nudism in Canada and the USA is in a slow decline, primarily due to the fact that many nudists are getting on in years; in some cases it is due to a lack of diversity in our communities. This year has also seen a sudden decline in overall AANR membership, very likely due to the COVID situation this summer.

We have been fortunate to receive feedback on the experiences of younger people as they explored the nudist club venues.

The AANR chairperson Ronna Krozy reached out to a group of younger consultants who specialize in diversity *Continued...*