



Minutes of the Interim Trustees meeting, November 4, 2023

Call to Order

Date: Friday, August 11, 2023

Time: 9:09 AM EDT

Location: Zoom

AANR President Mitch London called the meeting to order at 1:02 p.m. EDT.

Function	Name	Position	Present	Absent
Officers	Mitch London	Present	Zoom	
	Tim Mullins	Vice President	Zoom	
	David Levine	Secretary/Treasurer	Zoom	
	Erich Schuttauf	Executive Directory	Zoom	
Trustees	Sandra Cordell	East Trustee	Zoom	
	Joan Harris	Florida Trustee	Zoom	
	Richard Quigly	Midwest Trustee	Zoom	
	Karen Lahey	Northwest Trustee	Zoom	
	Heather Chaney	Southwest Trustee	Zoom	
	Kathy Watzel	West Trustee	Zoom	
	Bob Dixon	Western Canada Trustee	Zoom	

All officers and 7 trustees were present.

Mitch London – Declaration of Quorum

Presents Comments – Mitch London

Mitch welcomed everyone and explained the purpose which is to catch up on what's happening. Report was submitted. Special thanks to Ron Warne for the graphics used.

Executive Directors – Erich Schuttauf

Introduced his first granddaughter, Juliana. Introduced staff attending. Judy Mason Director of Finance, Carolyn Hawkins Club and Member Liaison, Jeff Baldassarre Marketing Director and, Arlette Lowery Membership Coordinator. Most of his comments will be deferred to the GAT report.

Vice President Report – Tim

No comments

Secretary/Treasurer Report – David

Reported that he couldn't find the reports package nor the minutes from the convention at Solair on the website. Jeff stated the convention minutes were there. Kathy suggested a common naming convention. Karen mentioned that she only has access to reports on her profile and not on the website.

Internal Administration – Bob

No report.

Government Affairs – Tim

Following issues in Wisconsin. The GAT committee decided to hire a lobbyist in Wisconsin. Bob Morton also has experience in Wisconsin. Referred additional comments to Erich.

Government Affairs – Erich

4 bills pending in Wisconsin because of the World Naked Bike Ride. There are actually only 2 bills but each has a bill in both the Senate and Assembly.

SB 477 / AB 504 prohibits bringing a child to a public event where there is public nudity and restricts photography.

SB 487 / AB 503 eliminated the requirement that exposure be "indecent" for conviction and instead merely that exposure be "intentional."

Significant proposed fines and jail time for violations.

All bills have had their first hearings in both the Senate and Assembly.

AANR and AANR Midwest has done the following.

- 1) Hired a legislative professional (Joline) with significant work experience in the state of Wisconsin.
- 2) Registered our government affairs work and professional with the Wisconsin Ethics Commission as required.
- 3) Contacted current and past AANR / AANR Midwest members in Wisconsin who live within the key districts of lawmakers on the committee(s) considering the bills.
- 4) Coordinated with volunteers attending and testifying before committee(s) during hearings including the World Naked Bike Rides Organizers... all of whom did a great job.

Gary Spangler sent a donation and letter which raised the hope of the office staff.

Good news from Florida

The State is preparing legislation ready for next year. The sponsor of a bill to regulate nudity in massage parlors has agreed to work with AANR on the wording exemption AANR clubs from additional restrictions if the bill passes.

David Smith asked Erich if the bills in Wisconsin were well thought out. Erich said the focus was nudity and the WNBR where a 10-year-old girl was present along with her parents. These bills target nudity and parents who bring their children to nude events without the requirement that there be some nude activity.

Tim mentioned that Madison Wisconsin passed a bill making the WNBR legal in Madison, but this bill is a state bill that would override that law.

Erich also stated that the US Attorney General last summer was asked about the WNBR by a Wisconsin legislator. The answer was that this seems to be a state and local issue.

Membership/Marketing – Karen

Meet and greets are very successful. Last Thursday 130 plus people joined. Concern about the declining nudism and what's going to happen to nudism.

Karen displayed a graph of membership. A little over 31,000 members in 2016 and a little over 27,000 in August 2023. People don't know AANR advocates anything.

Rhona mentioned some comments from the last meet and greet about the future of nudism.

- 1) Concern over losing clubs due to real estate costs.
- 2) Preparing aging owners to help convert clubs to co-ops.
- 3) Need for more travel clubs and interesting and novel experiences.
- 4) Need for younger people and get more young people involved with AANR.
- 5) Develop more robust naturalist businesses.
- 6) More marketing and outreach.
- 7) Need to market AANR as a mission-based organization.

David explained a presentation he made to a travel club about AANR and the value of a membership. When he first started the body language of the audience was one of here we go again and weren't really interested but in explaining GAT and using examples from the Erichs report that the convention the body

language changed and most of the audience was focused on the rest of the presentation. He commented that most of the marketing materials are at the 35,000-foot level. They say we advocate but give no details. He suggested that we modify the marketing to the 10,000-foot level and provide explicit examples of what GAT does.

Mitch mentions that he and others will be on Reddit answering questions live.

Kathy gave a shout out to Lucy Hyde, President of the Southwest Region who, over the summer visited clubs and added 45 new members.

Public Relations – Ronna

Submitted a report.

Evan described a dedicated approach of doing a campaign of goodwill. First Idea was a clothing drive to show that AANR members are part of the same society as everyone else.

Conventions and Facilities – Ronna

A suggestion was made to eliminate the registration fee due to problems with record keeping.

A suggestion was made to cut the number of days.

A suggestion to schedule the meeting later in the day.

Legislation – Jim

Two governance manual additions and three by-law changes proposed.

Glen Miller – Mike

No additions to submitted report.

Planning – Joan/ Cyndi for B.G.

Discussions on losing parks and talks about how to change parks into co-ops.

Finance – Kathy

Still taking budget request till November 17, 2023. Still doing well financially. Financials will be sent out next week.

Discussions with Raymond James about investments.

Budget committee will meet in December. Budget will be sent to the board when complete and will have about 2 months to review it before the February meeting to ask questions.

Have not had to withdraw funds from investments for the last 4 years.

Karen mentioned having an additional meeting before February to discuss the financials as we don't have them at this time.

B.G. Parles is still on the planning committee.

Suggestion to increase the GAT budget.

Research and Education – Paul

Report submitted.

The American libraries are now international with the addition of a Canadian library. A British library is also considering joining.

Youth – Rick

Wondered if AANR had any information for parents to be used to talk with their children. The answer is no. Working on a document.

Working on Memorial Day volleyball tournament with White Thorn Lodge for young adult or late teen. They would attend the White Thorn Fun Bowl and White Thorn will completely comp the ground fees and assist in feeding them. AANR Midwest has granted \$500 to pay for gas for these young people.

Nominations – Richard

Next year is the election year.

WINR – Andee

Sent in a report.

Women and Wellness initiative thru Authority magazine.

Regional Presidents Reports

East – Robert - none

Florida – Ralph - none

Midwest – Amy - none

Northwest – Donna Northwest allocated \$2500 for WINR on the Road.

Southwest – Lucy – none

West – Cyndi – Sale of 2 large clubs of concern.

Western Canadian – Mark – Clubs closed for winter.

Mitch reported that he's a member of FCN and thief started a program similar to meet and greet.

New Business

Motion 1

I move to add a new item 8.01.24 to section VIII of the Governance Manual to read:

AANR Nudist Influencer Award. This award is given to the person with the best social media account supporting AANR's mission and philosophy. The recipient may be an AANR member or non-member.

Maker: Public Relations Committee Second: not needed

Purpose: To recognize and honor a recipient who does not have to be an AANR member or affiliate for the hard work, time, commitment, advocacy, and creative contributions made to the nudist community through social media in line with AANR's mission and philosophy.

Fiscal impact: Minimal

Discussion: If this is the first of two Cyndi asked the difference between the two. This award doesn't have to be an AANR member but can be. This is for an individual. The next one is for an organization. Kathy thought one was for members and the other non-members.

Disposition: **Passed**, unanimously without objection via roll call.

Motion 2

I move to add a new item 8.01.23 to section VIII of the Governance Manual to read:

AANR Social Media Award. This award is given to the AANR club, region, or business with the best social media presence.

Maker: Public Relations Committee Second: none needed

Purpose: To recognize an AANR club, region or business and honor the hard work, commitment, advocacy, and creative contributions made to the nudist community through social media in line with AANR's mission and philosophy.

Fiscal impact: Minimal

Discussion: No discussion

Disposition: **Passed**, unanimously without objection via roll call.

For the Good of the Order

Andee, WINR on WHEELS is a concept I am so excited to present to you.

During the months of February through April Tom and I will be traveling in our Northwest and Western regions. I thought, wouldn't it be amazing if I could speak about my experiences running the WOW campaign with the subsequent creation of the 2024 WOW calendar.

Additionally, I would share my own personal journey into nudism.

What I will be offering is a 45-minute opening talk about my journey, then several interactive elements which include:

- Personal Journey Map

- Living Art Project and/or positive reinforcement notecards

- Combating the negative voice - photo of yourself as a young girl required

- Naming the negative voice

After a short break anyone who would like to make a Body Image Collage-From Media Misconceptions to Comfortably Nude, would be invited back for an additional 45 minutes - 1 hour workshop. Wine and cheese would be most welcome.

Nudist Podcast Award

Mitch, can be incorporated into the awards from the public relations awards.

By-law Changes – no questions currently.

World Social Science Association conference

Ronna mentions the World Social Science Association conference will have a panel and presentations on social nudism. This is a professional conference. Ronna has submitted a paper called The Burden of Secrecy.

Zoom Zone

Karen mentioned the Zoom Zone which is a zoom meeting at clubs that lets people ask questions. The 1st was at Shangri La. If any clubs are interested let Karen know.

Announcements

Do we have any takers from the special membership after the Meet and Greet. No data currently.

Erich thanked all veterans in both the US and Canadian veterans.

Mitch mentioned that HBO Real Sports has been cancelled so the news story about nudist sports is dead.

Paul wanted to make sure the podcast award included audio visual and not just audio but new awards are social media.

Kathy moved to adjourn was 2nd by Ronna. Adjourned at 3:36 p.m Eastern.