



2024 Fall Interim Meeting

Reports Package

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Agenda

Call to Order – Linda Weber
Roll Call and Quorum Confirmation – David Levine
Welcome – Linda Weber

Reports/Comments:

Executive Director – Erich Schuttauf
President – Linda Weber
Vice-President – Patty Faber
Secretary/Treasurer – David Levine

Committee Reports:

Internal Administration – Bob Dixon
Government Affairs – Tim Mullins
Membership Marketing – George Oberle
Public Relations – Evan Nix
Conventions/Facilities – Margie Cantlon
Legislation – Ralph Collinson
Glen Miller – Mike Parker
Strategic Planning – Cyndi Tendick
Finance – Kathy Watzel
Research and Education – Al Gilewicz
AANR Youth – Susan Cappa/Rick Markel
Hall of Fame – Cyndi Tendick
Nominations – Richard Quigley
WINR – Andee Rodgers
Washington DC – Gov Affairs – John Hunter
Young Adult and Diversity Advisory Council – Timothy Sargent
Club Liaison – Heather Cheney
Member Retention – Sandra Cordell
Member Dues Modernization – Joe Rives
Mentorship Program – Patty Faber

Regional President Reports:

East – Robert Roche
Florida – Joe Rives
Midwest – Amy Rollins
Northwest - Andee Rodgers
Southwest – Dan Hawkins
West – Cyndi Tendick
Western Canada – Mark Huenison

New Business

100% AANR Resort/Club Identifiers – Margie Cantlon

For the Good of the Order
Motions

Announcements

Adjournment

AANR Interim Online Meeting Zoom Instructions

November 15, 2024 – 1:00 pm ET
(10:00 am PT, 11:00 am MT, 12:00 pm CT)

Join Zoom Meeting
<https://us06web.zoom.us/j/6422482242>

Meeting ID: 642 248 2242
One tap mobile
+16465588656, 6422482242# US (New York)
+16469313860, 6422482242# US

Dial by your location
+1 646 558 8656 US (New York)
+1 646 931 3860 US
+1 301 715 8592 US (Washington DC)
+1 312 626 6799 US (Chicago)
+1 253 215 8782 US (Tacoma)
+1 346 248 7799 US (Houston)
+1 386 347 5053 US
+1 564 217 2000 US
+1 669 444 9171 US
+1 720 707 2699 US (Denver)
Meeting ID: 642 248 2242
Find your local number: <https://us06web.zoom.us/u/kBRRC0XPC>

Executive Directors Report – Erich Schuttauf, Esq

I look forward to joining many of you online on November 15th for the interim meeting of the AANR Board of Trustees. The information that follows relates to developments since the Association's Convention at Shangri-La Resort in August, 2024.

Hurricanes!

Severe weather has impacted the Association and its clubs throughout late Summer and Fall this year. First, Hurricane Beryl hit much of the SouthWest, including Texas clubs such as Emerald Lake in Porter, TX. September brought Hurricane Helene, with significant wind and water damage to Suwannee Valley Resort (SVR) in White Springs, Florida. SVR lost power for an extended time, in addition to losing much of its fencing and other utilities. Other AANR clubs were impacted, chiefly with interruptions in power service. Fortunately, we have not learned of any injuries or fatalities to members from that storm.

October ushered in Hurricane Milton, which crossed Florida from the West Coast / Sarasota-Tampa area where it originated as a category 3 storm at the time it made landfall on October 9. Milton tapered a bit before crossing in the center of the state and exiting into the Atlantic. Lake Como club had to be evacuated and sustained damage as did the neighboring Bare RV park.

In addition to the hurricane itself, Milton spurred dozens of tornadoes. (There were over one hundred tornado warnings—sounded when conditions are peak---and visible touch downs in dozens of cases.) Sunnier Palms in Fort Pierce, FL sustained significant damage. Nearby, a tornado demolished a police garage. This is within the same county where Blind Creek Beach is located. Again, thankfully, there have been no reports of physical injury to members, but there have been injuries and fatalities to other loved ones and neighbors in the state.

AANR and its regions have distributed information about obtaining assistance from FEMA to clubs in Florida and Texas.

Visible Altruism Project

In late summer through the end of September the AANR Public Relations team spearheaded a project to promote visible altruism projects among clubs. The team is presently tabulating the impact of donated clothing and personal care items donated to local charities and shelters. The AANR office participated as well, collecting donations for Harbor House in Orlando. In addition to providing this support, AANR does a good turn for the environment by re-purposing clothing that could otherwise end up in landfills. The Association noted this in communications to California officials during deliberations over legislation to reduce the impact of textiles, which break down in landfills and find their way into state water sources.

Marketing with Unicorn Wranglers

Members may have noticed all-new graphics and messaging appearing on the Association's website and social media. Slogans such as "Membership Matters," accompanied with pictures that meet Facebook and "X" standards while invoking nudist themes appear courtesy of the Unicorn Wranglers. The Wranglers are marketing content creators and consultants who understand

naturism, but also draw from a wealth of experience serving clients in professional sports and tourism.

Membership Database System

AANR Continues its work on refinements to the AANR Membership database to combine ease of functionality, along with accounting system enhancements that improve tracking and reporting of financial information and free staffing resources in both clubs and the AANR Office.

INF Congress

As this report is being prepared, the International Naturist Federation (INF) is considering measures that would modify the way(s) member nations may participate and enroll persons with INF. PR Chair Evan Nix is scheduled to appear during these sessions, to be held in Mexico.

Assisting Committee on Membership Tiers and Structure

AANR is currently reviewing and revising the benefits, pricing, and availability of various membership tiers. The office appreciates working with chairperson / AANR Florida President Joe Rives and his committee to supply information being collected as part of this project.

Government Affairs / Legal

A special edition of *The Bulletin* is planned for the January 2025 issue showcasing the work of the AANR Government Affairs Team. Among the work that Arlette Lowery of the AANR Office and I have been providing is:

- Assisting Emerald Lake Resort in Texas with fundraising efforts to address damage from Hurricane Beryl, as well as construction of tall residence complex immediately adjacent to the club;
- Assisting the legal team on behalf of “Sara of Arkansas” who has had custody of her seven year old son challenged after allegedly bringing him to a function of an AANR club in another state;
- Assisting a Midwest member charged for simple nudity by providing precedent cases to the member’s legal counsel, as well as holding detailed strategy conversations in support;
- Assisting the legal counsel for a member in AANR West with criminal charges stemming from an incident where a neighbor spied him sunbathing nude in his own back yard;
- Preparing communications to Walmart after a store refused to print tasteful nude images collected for the AANR Northwest region photo contest.

Date: October 2024 for November Trustee meeting

To: AANR Officer, Trustees and Clubs

President's Report – Linda Weber

Since the inauguration in mid-August, my focus for the remainder of 2024 has been to review our internal organizational processes and streamline as many of them as possible. It is important we look at being as efficient as we can as well as identify gaps in our procedures.

I set two goals for the rest of the year which was communicated via e-mail on 9/10/24. Heather Cheney should have an update on progress made through Regional Club Liaisons or the Presidents.

September & October Goals:

1. Verify that all information from each Resort or Club is accurate and up-to-date in the Club Directory. Report any missing or terminated Resorts or Clubs.
2. Ensure that every Resort and Club within each Region has an updated website, prominently featuring the AANR logo on the Home Page. This has been communicated through the Weekly Report but no updates have been received by any of the Regions.
3. Confirm that Resorts and Clubs within each Region have AANR brochures and forms available for member sign-ups.

Deadline: Friday, November 1st, 2024. Please note that some Resorts may be closing for the winter, so it is crucial to complete these tasks promptly.

We are not on track for the Resort/club deadline due to the fact that not all Regions have club liaisons so regular club contact has not occurred. The amount of clubs that do not have updated information or the AANR logo on their webpage is currently being reported and worked on. Updated information needs to be communicated to Arlette Lowery to update our records and website so we can have correct information for our members and potential members.

November & December Goals:

1. Ensure 100% alignment of Resort and Club membership numbers with the AANR Membership Report for 100% Resorts and Clubs, and that membership forms and funds are being submitted promptly as per their AANR contracts.
2. Achieve a 5% membership growth in each Region. This can partially be achieved by verifying that our 100% clubs are fully compliant.

Deadline: Monday, December 2nd, 2024. These figures will be used for the Budget meeting occurring shortly after, so having accurate data is critical.

Not all of the 100% clubs have been reviewed for compliance to their contract. I will be looking at the closing numbers at the end of August membership against the end of November membership to see what growth has occurred.

Increased communication between the President and Trustees, Regional Presidents, and Committee Members has been effected with information flowing from the weekly President/Vice-President and Executive Director calls.

Two new ad-hoc Committees has been created:

Mentorship Program. By working with the Vice-Presidents in the Regions to educate them to step up after a President has termed out, or for representation in the absence of the President, this will give them the tools they need to assume the position of President. Identified Directors will also be mentored to take over an Officer's position. Trustees will also be addressed since this position requires a wealth of knowledge for AANR and the Region. Patty Faber will be the lead on this program, and share the valuable knowledge she has gained throughout the years. It is important we mentor our volunteers to ensure we have functioning Officers/Boards in each Region as well as the Executive Board.

Membership Dues Modernization – Committee is exploring ways for the membership dues structure to be streamlined and removing some levels while considering others. Includes looking at restructuring the office procedure processes. Chair Joe Rives may have more information to contribute about the Committee

Projects currently being worked on. Updates will be given if they have occurred after this report date of 10/9/24:

Conetic rollback – AANR office will be returning to the Conetic program that will be replacing Impexium. Automatic renewal process should help members and free up office time to follow-up with lapsed members.

INF opt-in decision – INF Congress will be meet in mid-October and decision will be made to accept or reject voluntary "opt-in by members of AANR or other organizations. Decision will be brought back to AANR and if positive, will be presented to the AANR Board/Trustees for decision.

Increased focus on GAT. Suggested each Regional write an article about what their involvement is as GAT Regional Liaison. Chair Tim Mullins should have an update on this. It is important to show what is happening t the Regional level so members understand that this directly affects them.

Outward facing projects will be evident to our members in 2025.

Vice President's Report – Patty Faber

Linda has tasked me with working with each of the regional boards to mentor upcoming leaders and strategies for finding and recruiting people to take on leadership positions. I am reading her suggestions and will be in touch with regional teams to see how you currently find people to fill the necessary positions.

I am also working with Ralph on a review of our By-laws to make sure that all updates have been made following the bi-annual voting. After that we will work on the Governance Manual for the updates from meeting voting and anything else that may need to be cleaned up.

Finally I would like to thank everyone that was able to attend the AANR convention that was hosted at Shangri La in August. We hope you all enjoyed the educational aspects of the evenings and learning more about the desert life of

Arizona. The weather was hot of course, but we didn't have any monsoonal rain, which was a blessing.

Secretary/Treasurer's Report – David Levine

I want to thank everyone who sent their reports as Word documents and to let all the new people, please send them in Word format, not PDF format. It makes putting this package much simpler.

Legislation Committee Report – Ralph Collinson

I have received an electronic copy of all of the ruling documents from the AANR office. I have not been able to retrieve any historical documents or information from the previous committee chair so I'm not sure if any matters were pending board consideration. Patty Faver and I are reviewing all of the ruling documents to identify revisions that are needed based upon motions and actions previously taken by the AANR Board. We expect to have this review completed by the winter board meeting

Conventions and Facilities Report - Margie Cantlon

Oak Lake Trails submitted a bid for the 2025 AANR convention. However, the bid was submitted without the approval of the Oak Lake Trails board. I had a long conversation with the Marketing Director and the Chief Operating Officer of Oak Lake Trails, and they informed me that the board was not happy about the submission of the bid without their approval, but they are willing to host. However, there are issues, set forth below. They told me that they had, in turn, had a long conversation with Erich Schuttauff regarding the convention. I also discussed it with Erich.

They emphasized that they are happy to host AANR, but there are problems with the requirements. First, they cannot host on a weekend. The club has grown significantly since the last time they hosted an AANR convention, and they have so little in the way of accommodations that they turn away approximately 50 of their own members every weekend during the busy season. Since the bylaws require the general membership meeting to commence on the second Wednesday in August, I believe we can work with this issue, but it will mean no weekend meetings, which doesn't help our goal to attract younger people to the board.

Oak Lake Trails has grown, and the original members have aged, to the point that they have become a business offering a service (their words), rather than a club with volunteers happy to do the work of hosting a convention. They have paid staff, but not willing volunteers. And since their workers are all paid, and since their overnight accommodations are filled to capacity every weekend, the board is not willing to comp any rooms, which is a requirement in the contract. There is a hotel ten minutes away in Stroud that would be willing to discount a block of rooms for them. They also have a problem with waiving day fees.

In addition, they have no volunteers to manage sports events, and furthermore, the convention no longer draws the population to play in those sports events. They told me that they had hosted a Naturist Gathering, and their regular customers complained about the disruption in their regular activities (volleyball etc.). Also, their dances are on weekends, but they are unwilling to host a weekend convention. This means evening entertainment or activities would be unlikely.

I provided them with the new contract form, which at least is simpler than the previous one.

I also discussed the above issues with Erich. He had had basically the same conversation with Nate and Lanette. He also agreed that, with the smaller population of convention guests to the convention venue, it has become a board retreat, rather than a convention. It is no great problem to travel on Monday and Friday, and have the meetings Tuesday through Thursday, except for the

problem of having younger people with jobs attend. I came away from my conversation with an opinion slightly different from Erich's take on the situation. While I believe there is a possibility of reduced room rates midweek, but comping is out of the question for them, Erich still believes there is a possibility of their comping the three rooms.

Regarding the 2026 convention, I have been in discussions with the Willamettans, and should know by the date of our meeting whether or not they are willing to host 2026. They have hosted several AANR conventions as well as regional conventions in the past, and are likely to do a fine job, though they have expressed concern about the capacity of their café.

In 2017, Sun Meadow Resort was the only club that put in for the 2019 convention. The 2024 convention had to move last minute to Shangri-La (Thanks, Patty and Cyndi!) because we lost De Anza. 2025 is undergoing a struggle just to happen, and we're working hard to get a host for 2026. It is past time to figure out ways to make the convention attractive to prospective host clubs, given the changed environment.

This committee is no longer the simple one it once was, making sure the host club has all the resources it needs to host a successful convention. The convention is no longer the well-attended money-maker it once was, because members no longer have to attend the convention in order to vote. Now we often have only one club, or no clubs, bidding on the convention two years out.

I believe the board needs to recognize and deal with this reality. There are a few things to consider:

1. We have the midwinter meeting in Florida, which is working at full capacity in February.
2. We have the summer meeting in states which may be working at full capacity in the summer.
3. There is no financial incentive to host an AANR convention.

I understand that we try to have the midwinter meeting in Florida to accommodate the people boarding the Big Nude Boat, and if the Florida clubs are willing and able to host the meeting, no problem. But as with the request from Oak Lake Trails, they might prefer our meeting be Monday to Friday, rather than Wednesday to Sunday.

We are losing clubs, and if having a convention that does not present an income opportunity works better during the week, we might need to consider that change. And if comping rooms for CEO, staff, and president is a hardship, we might need to consider having AANR pick up that cost.

Having a convention mid-week to ease the strain on hotel rooms does not require a bylaw change, except the bylaws say the convention must "commence on the second Wednesday in August." So if we comply with Oak Lake Trails' request that the convention be between Sunday and Friday, it would only be three days. I did not see a requirement in the bylaws that the host club comp rooms, so this flexibility would be at AANR's discretion.

With respect to the 2026 convention, I previously reported that the Willamettans, in Marcola, Oregon, is considering putting in a bid. They have their meeting the weekend of October 12, after the due date for this report, but before the November 15 meeting. I will update the board and staff as soon as I know either way.

WINR Report – Andee Rodgers

I moderate the WINR room on the Meet & Greet evenings and really enjoy spending time with these ladies. One woman who is a regular in the room is from Louisiana and has no other way to connect with women. She faithfully attends each meeting. The men coming into the room on the 3rd Thursday ask one question consistently: How do I get my partner to be a nudist? We all have answered this question on multiple occasions. Liz thought we should write up an article for the Bulletin and at the very least have those answers available as it's sure to come up again. After I give my best advice, I open up the conversation to the other women in the room to add their perspectives as well. Our advice to them is:

Don't pressure your partner in any way.

Attend functions outside the nudist realm. Perhaps invite several folks to your home for a BBQ, go for coffee or a casual dinner. That way your partner is comfortable while getting to know other nudists. Then perhaps they would feel more comfortable in a nudist environment if they knew people and were just like everyone else.

Ask why? Maybe there is a trauma in their past. But be delicate when asking. Again, do not pressure your partner.

If your partner is willing to go to a function/club, suggest going for just 15 minutes. After the time is up see how they are feeling. If she/he is still uncomfortable, tell them that's okay and head back home.

Another issue brought up in the WINR room was from a young, single woman traveling to clubs. She says that wherever she goes, men are very aggressive when talking with her. They don't make casual conversation, they delve right into personal matters. They also don't take her simple cues that she would rather not engage in further conversation with them. She said that one time another single friend of hers was followed around by a man that wouldn't leave her alone. They did let management know, and it was taken care of. She asked if there was information available at check in on appropriate conduct. I told her I'd check into that.

During a WINR regional zoom call, last month, I threw out the question for consideration. Joan said this is not a new problem and had been working on gathering information. She sent me all of her work. Joan also suggested I talk to Ronna as a great source for information on the subject. This is a work in progress. If you have any suggestions, I'm happy to listen. Or if your club has this type of protocol in place, please let me know.

WOW 2024 will be launched May 1st this year as I hope to be traveling and gathering photos/stories throughout the Spring months. Of course a 2025 calendar will follow. I sent a check of \$4,000 for the Education Foundation with another to follow towards the end of the year. I have 50 calendars left and there are several out at other clubs as well. I have kept a detailed spreadsheet of the calendar purchases and transactions should anyone wish to see it.

work on the WINR web page periodically to make it more efficient and pleasing to the eye. I've tried to mirror some aspects of the main AANR page so when someone clicks on the link, it doesn't look drastically different.

I am excited to present a WINR on Wheels initiative that will take place for next year during the months of Feb-May. Essentially a road trip visiting as many clubs as I can in the Northwest and Western regions. Please see attached proposal.

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Tom and I were unable to finish our ImPerfect tour since I got sick with COVID. I am working at rescheduling those dates with Green Haven, Helios, Kaniksu, as well as adding in Tiger Mountain and Bare Mountain to round out all of the NW clubs.

I am currently preparing the calendar to send to the publishers, and at the time of this meeting will most likely be sent. I use the same publishers as we do for the Bulletin. Not as many women participated this year, but the submissions are powerful and moving. I have over 100 orders currently with more coming in daily. I will order 200 calendars to start with. Like last year, I have petitioned the Education Foundation for the money to order the calendars, and all proceeds will go back to the EF.

Government Affairs Report – Tim Mullins

Thank you for your continued support of the Government Affairs Team.

Without the strong support of the membership and dedicated efforts of all the volunteers who make up the regional and international teams, we could not be as successful as we continue to be.

The monthly GAT Chats are on-going and GAT updates are submitted in the weekly update, and in the GAT Chat notes I prepare and send out after each GAT Chat to the participants list, the AANR Board, the Regional Presidents, and AANR Staff.

I will cover current updates at the on-line meeting.

Glenn Miller Loan Report – Mike Parker

Members: Patty Faber, Jeannie Diehl, Mike Parker

Charter: Approve no-interest loans to qualifying clubs and oversee the loan program.

Status: Seven clubs have current loan balances remaining. Three loans are from 2021. Three new loans were made in 2023 with a new one issued this month. The seven clubs with current loans owe a total of \$43,791.68 with only \$2,000 yet to come in this year. Four loan payments have been made for this year.

Details: The investment balances as of October 11, 2024 are:

The Miller Loan Fund (Bank Of America) is at \$11,231.59. The amount in our Miller Fund investment account in Raymond James (if we needed to take some out to deposit in the B of A account) is \$201,049.10. Total invested funds amount is \$212,280.69. Total Fund Amount is \$256,072.37. including the owed loan balances.

There are sufficient funds in the accounts available for loan to give a number of \$5,000 to \$10,000 loans to clubs that are interested and qualify. Only about \$105,000 of the fund is restricted to

investment only. That leaves well over \$100,000 available for new loans, with the funds recycling as loans are paid back on up to a five year time frame.

I want to thank the office financial staff, the other volunteer members of the committee and AANR president Linda Weber for their continued cooperation and assistance. The three of us will continue to serve on this committee.

Please talk up this no-interest loan program to your regional clubs as it is a fantastic benefit available to both landed and non-landed clubs. Please communicate this to clubs with recent storm damage!

Finance Committee Report – Kathy Watzel

The office continues to conduct membership drives and has been calling those with expired memberships, encouraging them to renew. There is also a quarterly gift card give-away drawing for new members.

The AANR office has undergone further restructuring which will provide continued budget savings.

George Oberle is the new Membership Committee chair. George has asked for funding in the 2025 years budget to facilitate a regional program. The committee will be rolling out their new region plan to increase membership complete with car show and hotdogs.

A new ad hock committee has been formed to reevaluate the membership dues structure. Joe Rives is the committee chair.

Daily testing of Conetics is taking place to go live as soon as possible.

The AANR office fascia on the east side of the building suffered damage during Hurricane Milton. We are taking steps to address the damage.

The Finance committee will be meeting in Early December to formulate the 2025 budget. The committee will also be discussing the Canadian discrepancy in dues due to the exchange rate and an increase in AANR dues for 2026.

AANR-Florida Region Report – Joe Rives

Before beginning an update from the AANR-Florida Region, I would be remiss by not extending a **large thank you to all of our AANR boards, clubs, and members.**

This has been the most active hurricane season in the U.S. since 2005 and before that 1933. Florida has received the brunt of multiple storms.

It has been extremely uplifting to see the compassion and donations from across the region and around the nation to support our members and clubs suffering harm, displacement, and suspension of operations resulting from this Hurricane Season.

That same compassion is being expressed by our members and clubs to the beaches on the West Coast of Florida that were significantly damaged by Hurricane Helene.

Now just 10 days later, Hurricane Milton threatens our State. We take great comfort in the compassion shown by many. At the same time, we extend our thoughts and prayers to AANR-East where from Virginia to Georgia there has been death and devastation.

The AANR-Florida Region Board of Directors top two priorities are membership growth (recruitment and retention) and protection. Each area is significantly progressing. Plans and progress will be discussed with our membership at our Annual Winter Meeting in January.

Membership Growth

We had a second consecutive month of membership growth. August 2024 and September 2024 membership dues received compared to the same points in time last year were up by 11.7% and 13.6%, respectively.

While great strides have been made, very important work remains. Our total 2024 annual dues revenue (a proxy for membership) is still 5.2% below 2023 totals. To meet and exceed our membership goals, the AANR-Florida Board of Director is focusing on:

- **Promoting** membership engagement by publishing:
 - Committee Chairperson appointments, contact information, and volunteer opportunities (August 2024 Newsletter).
 - Club Liaison Assignments (September 2024 Newsletter).
- **Listening** to our membership by:
 - Each Board Member serves as Club Liaison to one or more clubs in our region. They work with club management to ensure that the views of the clubs and its membership are represented and they serve as a point of resource and referral between the clubs and our Board of Directors. The Club Liaison program is overseen by Director Dave Berry, dave.berry@aanr-florida.org
 - Offering meetings with the President (July 2024 Newsletter). To date, there have been informal discussions and meetings with the:
 - Executive Committee of Tallahassee Naturally (September 2024).
 - Members and guests at:
 - Lake Como (August 2024).
 - Cypress Cove (September 2024).
 - Seeking feedback on AANR's new special committee on Dues Modernization and Streamlining (October 2024 Newsletter).

- **Responding** to membership concerns by:
 - Passing two Board Resolutions codifying in the AANR-Florida Region Procedure Manual protocol with regards to:
 - Maintaining and Protecting the Privacy of Membership Data (June 2024).
 - Avoiding Conflict of Interest (October 2024).
 - Assisting with member certification processes. Directors Dave Berry and Maryanne Rettig have been very active in this regard.

In addition to engaging our current membership, we are actively working to identify new markets of members with a focus on:

- **Partnering** with our 32 clubs to include logos and information about AANR, AANR-Florida, and membership benefits on their websites. Director Rocco Terrizzi completed an inventory on the inclusion of these materials (June 2024).

Currently, 11 clubs display the AANR logo, three display the AANR-FL logo, and 15 mention AANR and membership benefits. Directors Lewis Dreblow and Margaret Young are assisting Rocco in working with the clubs to display the requested information.

This work is part of the goals that AANR President Linda Weber established for each of the Regions. With regard to the other September and October goals in this initiative:

- Secretary/Treasurer Lu Ann Heintz worked with the AANR Office to ensure that Club Directory Information for our Region is accurate and current.
- An agenda item for our next Board of Director meeting is identifying structures and processes to confirm that all of our clubs have AANR and AANR-Florida brochures and forms available for member sign-up.
- Maintaining currency across our website and social media platforms (Facebook, Tic-Tok, and X) as different age groups use different formats. As such:
 - Vice President Mac Fleck reviews and approves requested postings.
- **Networking** with business communities and professional associations.
 - Secretary/Treasurer Lu Ann Heintz hosted an AANR-Florida Regional Table at an event sponsored by the Santa Rosa Chamber of Commerce and Tourism Information Center,
 - Director Maryanne Rettig and her husband Jack Clark are very engaged with the Pinellas County Commission, Tampa Bay Beaches Chamber of Commerce, and Visit St. Pete/Clearwater.
 - Directors Dave Berry and Maryanne Rettig, Regional Trustee Ralph Collison, and I have had discussions with a producer on his upcoming production of a documentary on the diverse array of nudist and naturist opportunities in Pasco

County, which is widely known as the nudist capital of the world. Pasco County, with Land O Lakes and Lutz in particular having more clothing-optional and nudist resorts and communities than any other county in Florida,

- As President, I attended:
 - National Conference for State Legislators in Louisville, KY (August 2024); and the
 - Florida Governor's Conference on Tourism in Tampa with Director Maryanne Rettig, Jack Clark, and Marysol Medina from South Florida Free Beaches. (August 2024).
- **Expanding opportunities.**
 - There is a new non-landed club based in Orlando. You can learn more about it at www.nudistclubhouse.com and at the [AANR Website](#).
 - Tampa Bay Free Beaches remains on track and things are moving forward as hoped and planned for a new nude Fort DeSoto East Beach that could open as early as the first half of 2025.

Finally, potential, new, and returning members want and deserve a fiscally healthy and sustainable organization. Under the strong conservative, mission-driven fiscal management led by the Finance Committee (Vice President Mac Fleck, Secretary/Treasurer Lu Ann Heintz, and Directors Dave Berry and Lewis Dreblow), our finances continue to improve and Director Dreblow has done an exceptional job in overseeing our investment portfolio with a third-party management service.

To further diversify our revenue streams:

- The Board of Directors approved developing a charitable foundation for the AANR-Florida Region (June 2024). I have attended a series of Internal Revenue Service webinars on:
 - The differences between permitted activities in a 501(c)(3) foundation compared to permitted activities in a dues-based, 501 (c)(7) association.
 - State and federal requirements for developing and maintaining a 501(c)(3).

Currently, I am benchmarking governing documents and organizational structures from other 501(c)(3) foundations and drafting materials for our new 501(c)(3). These will be reviewed at our Annual Winter Meeting in January.

- Regional Trustee Ralph Collinson applied for a grant from the AANR Education Foundation to update the Economic Impact Study of Nude Recreation in Florida. This Study has been very useful in discussing the advantages of nude recreation to legislators in Florida and to entrepreneurs in Puerto Rico and the United States Virgin Islands. However, it is time that the data are updated. Ralph is awaiting a funding decision after providing responses to clarifying questions (October 2024).

Membership Protection

While the U.S. legislative sessions within the Region (Florida, Puerto Rico, and the United States Virgin Islands) have not commenced, preparations continue.

- The Board of Directors appointed Jonathan Duffield as Senior Consultant for Government Affairs (June 2024). He, Executive Director Erich Schuttauf, and our consultant Ramon Maury have a proven record of success in protecting and advancing our nudist and naturist rights.
- The Government Affairs Team (Jonathan Duffield, Ramon Maury, Maryanne Rettig, Joe Rives, and John Waldron) has:
 - Solicited membership feedback on how we can be a proactive board and membership that educates and informs elected officials and other constituencies on bills, policies, and practices that effect our rights as nudists and naturists (September 2024 Newsletter).
 - Benchmarked Regional GAT Plans and actions to ensure that our plan is comprehensive and timely.
 - Drafted the first part of the Government Affairs Team (GAT) Strategic Plan for the Region, focusing on advocacy and fundraising.
 - Planned a White Board Session to draft the second part of the GAT Strategic Plan, focusing on actions to be taken during the legislative session.

This fall has been a good reminder that membership protection is a yearlong matter, with issues occurring inside and outside of legislative sessions. The AANR-Florida Board of Directors, AANR-President Linda Weber, National Government Affairs Chair Tim Mullins, AANR Executive Director Erich Schuttauf, and the AANR-Florida Region Senior Consultant for Government Affairs Jonathan Duffield:

- Planned actions with regards to The Florida Department of Environmental Protection's (DEP) proposed changes to nine state park management plans that included building multiple golf courses at Jonathan Dickinson State Park as well as 350 room resorts at Anastasia State Park and Topsail Hill Preserve State Park. Our concern was that future development will negatively effect current and future nudist and naturists opportunities and damage fragile ecosystems. However, action was not necessary. The DEP Plan was withdrawn after considerable public opposition.
- Expressed concern to Visit Florida (VF) for its removal of LGBTQ+ navigation tools from its website, as it could be perceived as an expression of non-support to nudists and naturists in the LGBTQ+ community; and that could influence the decision of members to stay in the State or tourists to come and stay at our clubs and support our participating businesses and beaches.

Since that time, we have learned that information prominently displayed on the VF website is now by virtue of sponsorship, which is a model used in other states. However, you can find information by entering key words in their Search box. For example, when I entered nude and gay, 13 and 9 links were provided, respectively

Future Actions

Our Board of Directors will continue to meet monthly. And we will hold our Annual Winter Meeting with the membership at [Suwannee Valley Resort](#) in White Springs, Florida on January 10-12, 2025,. In addition to standing agenda items, focused discussions of membership growth and protection, we will get updates from our special ad hoc committees regarding:

- Developing a 501(c)(3).
- Discussing how the Board's actions align with the AANR Strategic Plan.
- Exploring moving our annual Winter Meetings and Summer Regional Assemblies to fixed locations and adding convention elements to these meetings.
- Gaining feedback on possible changes to membership voting protocol. Our current process is based on an electoral college model where the numbers of club and direct members votes are determined by membership size.

The committee is exploring whether we should we stay with the current model; and if so, is the proportionality used to determine the number of votes assigned to each club and direct members consistent with the original intent; or should we move to a “one-person, one-vote” model? The Committee will make its final recommendation at the Summer Regional Meeting.

I will also be using part of the Annual Winter Meeting time to discuss the status of the special AANR Committee on Dues Memberships and Modernization. AANR President Linda Weber created and charged this ad hoc committee that I am chairing with “researching and proposing a modernized and streamlined membership dues structure for the Association to better align with the needs of the Regions as well as our members.

To date, the Committee has set it guiding principles, empirically reviewed membership revenue trends, benchmarked dues structures and processes at other nudist/naturist organizations. We are currently surveying best practices in achieving 100% club participation and challenges related to registering and renewing memberships.

All Regional Trustees and Presidents are welcome to attend our membership meetings. And we hope that you will discover Florida Naturally.