

# SPRING INTERIM MEETING 2025

## YADAC Report

In line with Linda's vision and with current trends towards small, grassroots-style and casual organizing, YADAC has completed another project known as the Non-Landed Startup Guide. In collaboration with AANR West, this guide works to support organizers who feel inspired to start a naturist organization but are unsure on how to best do so or are feeling overwhelmed with all the initiatory tasks. Using the input from successful non-landed clubs and from diverse individuals, the Non-Landed Startup Guide covers topics such as:

- Conducting premortem analysis
- Basic beginner suggestions for marketing and presence
- Fundraising, hosting, vetting members
- Future considerations for legal identity and AANR affiliation

*It is important to note that the document does not offer legal or financial advice but recommends this as external considerations to the organizer.* This 29-page document is currently housed on the AANR website and is available to all potential leaders looking to build community in their local areas. As we have heard time and time again from young nudists and young families is that many of the AANR-landed clubs can be too far to enjoy and would require them to take too much time off from work or their schedules to make it worthwhile. This results in individuals choosing to congregate within their own local towns and cities, instead. That said, this guide also offers encouragement and advice on utilizing local landed clubs within proximity to them as an option for a venue or community partnership.

Though the Non-Landed Startup Guide is designed to cover A to Z in all that one needs to get their club going, it is not a be-all, end-all document and can be amended or edited ad hoc to AANR and as the times call for. Additionally, this guide is not finite in nature and is discussed within YADAC as a potential beginning foundation to the greater AANR-Affiliated Non-Landed Startup Package which could include:

- A one-on-one AANR mentor to help the club overcome its most challenging first hurdles during its opening period
- Website and task management templates for an easy-to-use online presence as well as for budgetary and event organization
- An assigned GAT assistant

- Marketing materials and advertisement
- An official Discord server for a social media and online video streaming service
- A college ambassador's program for on or off-campus students to meet and organize

As it currently stands, the Non-Landed Startup Guide is available to anyone regardless of AANR status. It is our way toward serving the greater naturist community for the sole purpose of community. However, these benefits to a greater Non-Landed Startup Package that I just listed are unique to those affiliating their club with AANR or to pre-existing AANR-affiliated non-landed clubs.

As mentioned, many young naturists have reported feeling isolated and exiled from any proximity to a landed club or nude beach. But non-landed clubs are also reporting issues of their own such as a lack of sponsorships, advertisement, or a general disconnect between AANR and the non-landed clubs. One affiliated non-landed club out of Michigan that I interviewed told me that every time they reach out to AANR for anything results in a brick wall and the only thing they see beneficial to be affiliated is to be able to use the AANR logo for legitimacy. The hope is that the Non-Landed Startup Package will not only improve these relationships but will inherently encourage their members to join AANR through their non-landed clubs.

The Young Adult and Diversity Advisory Council are continuing other projects' progress currently as well as discussing new ones but have nothing additional to report at this time.