



May 31, 2025, Interim Trustees' Meeting Minutes

Call to Order:

Date: Saturday May 31, 2025

Time: 12:00 p.m. EST

Place: Online via Zoom

AANR President Linda Weber called the Interim Trustees' Meeting to order at 12:01 p.m. EST. The President read the motion that was passed to install Mitch London as AANR Secretary/Treasurer to fill the open position until the next election in 2026. She then read the Oath of Office to Mitch.

Roll Call:

Mitch London, Secretary/Treasurer, took roll:

Officers:

Linda Weber – President Present

Patty Faber – Vice President Present

Mitch London - Secretary/Treasurer Present

Sandra Cordell – AANR-East Present

Ralph Collinson – AANR-Florida Present

Richard Quigley-AANR Midwest Present (late arrival)

Margie Cantlon-AANR-Northwest Present

Heather Cheney-AANR-Southwest Present (late arrival)

Kathy Watzel-AANR-West Present

Bob Dixon-AANR-Western Canada Present

Declaration of a Quorum – President, Linda Weber

All officers and 5 Trustees are present, and we have a quorum.

Motion #1

I move to go to Executive Session to receive an IA report
(IA-2025A) Purpose: As stated

Fiscal Impact: None

Maker: Bob Dixon Second: Kathy Watzel Discussion:
None

Disposition: **Passed**

Yes - 6 No – 0 Not Voting – 1

Not Voting- Heather Cheney

The meeting went into an executive session at 12:04 p.m.

Mitch London- The board went into executive session at 12:04 to receive the report of the IA Committee. The board agreed to accept the report of the IA committee. And then we ended the executive session.

The meeting reconvened at 1:20 p.m. EST

Motion #1

I move to seat Joe Rives to fill the seat vacated for this meeting as specified in the AANR ruling documents.

Fiscal Impact: None

Purpose: As stated

Maker: Kathy Watzel **Second:** Margie Cantlon **Discussion:** None

Disposition: **Passed**, Yes- 6 No- 0 No Vote- 1

Not Voting: Heather Cheney

Erich Schuttauf-Executive Director

The Executive Director highlighted a few items from his report, including some new charter clubs, Bare RV and Rocky Mountain Naturists. A few Government Affairs issues of note were first the Arkansas case with a mother and her son where the judge recused himself from hearing the case further for unknown reasons. Second, out of Ontario, Canada with a mother and her daughter in a custody case. Last, Al Gilewicz with the AANR Education Foundation was interviewed about the Buck Creek Club in South Carolina and the 5K Creek Streak, which eventually garnered the attention of late night host Stephen Colbert who mentioned it on his show which resulted in a great boost in registrations. Finally, a mention of a case stemming from citations at Canaveral National Seashore which AANR has stepped up to help the parent in that case in federal court.

Linda Weber- President

Linda Weber read through her submitted report.

Patty Faber- Vice President

Patty talked about going through the checklist of to-do items on her action list. She will be attending a few conventions on behalf of the AANR Executive Board.

Mitch London-Secretary/Treasurer

No report.

Bob Dixon- Internal Administration

Bob gave a brief update on the current Internal Administration investigations, one of which was delivered to the board in executive session, the other is still ongoing.

Tim Mullins- Government Affairs

Tim said that there was nothing pressing or to expound upon what Erich had already mentioned.

The Executive Director expressed thanks to all of the GAT members.

Patty Faber- Vice President

Patty took a minute to acknowledge the dignitaries in attendance at the meeting.

Evan Nix- Public Relations

Evan gave a summary of his report and highlighted some of the projects they have such as the “#My Nude Story” campaign, and the Visible Altruism campaign.

Margie Cantlon- Conventions and Facilities

Margie mentioned the upcoming convention dates and location, and an article for a future “The Bulletin” about the convention.

Cyndi Tendick- Strategic Planning

Cyndi’s report was delayed but will be included after the meeting. She is making some comparisons with other organizations like ours so we might glean some insight as to what we might change in our Strategic Plan. AANR turns out to be unique in its organization and therefore difficult to compare to something else.

Kathy Watzel- Finance

Kathy had her report as well as two separate financial reports. One was just the financials updates on what has occurred since the last meeting and the other statement was a financial statement from the auditor. She gave information about the auto-pay that AANR wants to implement with the hopes of retaining members who may forget to renew. The cost would be \$12,000 to set it up, and she has a breakdown of the costs that make up the \$12,000 if anyone needs it. There is urgency to get this in place because it will take a year before we see the benefits when people renew.

This is for direct members now and will be expanded to include all club members. There is also a \$4,000 text messaging feature that would allow AANR to text members at a certain time to remind them of upcoming or recently expired membership renewals. Statistics show people respond more frequently to texts than they do to email or postal mail and it is much cheaper to send out. People will have the option to 'opt out' of text messaging as required by law. Texts can be used to renew members, and it could also be used to send out messaging to all members, or members of a particular region as needed by a Trustee or President to get information to their members. The AANR office would benefit by not having to send letters or emails as this could be set up to send automatically near a member's renewal date. It would also be able to notify the person if their credit card is out of date and they could update it with a new one. The system will also notify the office if there is an unsuccessful attempt to change the credit card, and they can contact the person.

The Dues Modernization Committee chair mentioned that analysis shows that cumbersome systems is a reason why some don't become a 100% club and if this were implemented it would really be listening to the membership. Another mentioned it would be financially smart and practically smart since we all live on our cell phones these days.

Bob Dixon praised the authors of the analysis that went out in April with the hopes that this type of reporting would be a regular occurrence in the future but also wished for more information on the reporting on the balance sheet.

Bob expressed a wish for a business case to have been presented. He asked for more concrete numbers of what the income would be, but it was said that concrete numbers are difficult to come up with as it won't be realized for one year after implementation, but some estimations were presented to give an example.

George Oberle- Membership Marketing.

The Membership/Marketing editorial calendar looks pretty active. June will have two events, National Nude Hiking Day in which there will be articles, press releases and social media content posted. Then there is Nude Recreation Week starting June 23 this year, which also includes Skinny Dip Day. The hope is to send out a variety of information all at the same time rather than bit by bit, so that it is seen over many platforms at the same time.

It was noted that people have started reading the “How to Start a Non-Landed Club and How to Manage One.”

July will have Women in Nudism events, and on the 29th promotion. for the next convention will start.

Another big project is the AANR Ambassador Program where members can apply to be an AANR Ambassador. A resource handbook is being created to help new Ambassadors work at the clubs, beaches, or at events to help answer questions about AANR and nudism in general.

A mention of some articles on the website that have been getting a lot of page views has been the “Celebrate Home Nudists” article which 1600 people read. Also the recent “Combatting Loneliness” article as well as the Women in Nude Recreation pages were also among the top page views and the most commented upon. The website as a whole had almost 80,000 page views and 49,000 unique people visited the site in May of which 20,000 were from organic searches from Google searches.

Mitch London- Asked for the report to be sent to him to be included.

Kane Stanton- Young Adult & Diversity Advisory Council (YADAC)

Kane read through his report and noted one particular project they are

working on is with the Green Valley Nudist Camp to try and find out why they don't get many younger members. YADAC worked with them and did analyses and held conversations to offer ideas as to how to garner new younger members.

Joe Rives- Membership Dues Modernization

The decline in member loss is being seen in real numbers and we are starting to see stabilization. It was expressed that the "one fee per transaction" should be mentioned to clubs and they in turn to their members for items like the dual direct option or if you did a two-year renewal. Legacy fees have also been waived for direct members. They still need to do the paperwork with the office however.

Joe also said another benefit to the auto-renewal is reducing processing times of memberships. He said he will also present full sets of results from club surveys at the Oklahoma convention.

Patty Faber- Mentorship Program

Patty said in most, if not all regions, there is a lack of bodies to fill seats on the various boards. It is not enough to just ask someone to run, you need to invite them personally to attend and then be there to answer questions and engage with them. You can't just leave them once they do join, you need to help them, mentor them, and work with them so they feel they have someone to answer their questions. When you mentor someone properly you can have a person willing and able to work on the board of their region or AANR for a long time. She mentioned she and Bob have been on board with AANR for over 20 years and more on their regional board.

Mike Parker- Glen Miller Loan

There are eight clubs right now which have active loans with all loans expected to be paid back in a couple of payment cycles. It was emphasized to let clubs know that this interest-free loan program is available to member

clubs.

Andee Rogers- WINR

The I'mPerfect Tour is going to Canada this year. The Women One Word (WOW) calendar is going to end with the 2026 calendar unless the new WINR chair takes that on as Andee is stepping down at the end of her term to work regionally. A check to pay back the loan from the AANR Education Foundation for the calendar has been sent and another is forthcoming. Visit womeninnuderecreation.com to see stories written by the women in the calendar. A deadline of July was mentioned for submissions for the 2026 calendar.

Andee mentioned a couple of clubs have recently started their own WINR groups.

Joe Rives- Regional Presidents

Joe gave an overview of the report submitted by the regional presidents where there were five recommendations that they hope the board will read and consider.

New Business

Motion #3

I move to accept the Minutes of the January 31-February 1, 2025, Midwinter Meeting as distributed.

Purpose: As stated

Fiscal Impact: None

Maker: Heather Cheney Second: Kathy Watzel Discussion:

None

Disposition: **Passed**, unanimously

Motion #4

I move to allow the AANR Executive Director or his or her designee to change the wording, numbering and or punctuation of the Official AANR Forms for the purpose of clarification and/or editing, but not for the purpose of changing the meaning, purpose or intent of the AANR forms.

Purpose: Forms become outdated and periodically need revision or updating in order to meet current conditions. The AANR office should be trusted to take these actions without the AANR Board's approval. This change will allow the AANR office to react timely to necessary changes.

Fiscal Impact: None

Maker: Ralph Collinson **Second:** Kathy Watzel **Discussion:**

There was discussion via electronic means Disposition: **Passed**,
unanimously

Linda Weber- Club Terminations

Linda mentioned there were 16 clubs across 5 regions that did not meet the AANR requisites to being charter members and the process of revoking charters has been started.

BG Parkes- Wreaths Across America

BG first asked if there were any questions about the letter drafted to alert members to an emerging situation in Florida with respect to lawmakers' attention to nudism with family nudism in particular. It also sought to raise funds for the effort. No questions were raised.

BG talked about the history of the Wreath Across America program and the

controversy about the company that makes the wreaths. AANR will again participate in the program this year and for each wreath bought at \$17 under the AANR name, AANR will get \$5 which will be earmarked for the Government Affairs fund. The \$17 is tax-deductible. The wreaths will be placed December 13 at over 4900 locations and 50 states and at sea. BG will be writing an article for "The Bulletin" with the details.

Mike Parker mentioned his region had set up a fund where part of their income from AANR dues goes into the legislation fund which caps at \$60,000. If some of it gets used, then the money from dues goes back in until it hits the cap.

Motion #5

I move to allocate \$12,000 to implement auto-pay.

Fiscal Impact: Cost of \$12,000. If only 250 use auto-pay it will generate \$16,250.

Purpose: To allow membership an easier format to renew their membership. Better servicing the membership.

Maker: Kathy Watzel **Second:** Joe Rives

Discussion: There was discussion via electronic means.

Disposition: **Passed** Yes-6 No-1

Voting Against: Bob Dixon

Motion #6

I move to allocate \$4000 to implement AANR Text Messaging

Purpose: To allow membership an easier format to renew their membership. Better contact with AANR membership.

Maker: Kathy Watzel **Second:** Joe Rives **Fiscal Impact:**

\$4000

Discussion: There was discussion via electronic means

Disposition: **Passed**, unanimously

Good of the Order

Patty Faber- This is Margie's last meeting with us. She is moving to Mexico. I want to personally thank her for all of her years of service on the AANR-NW Board and the AANR Board and all of the conventions they held at Sun Meadow. Thank you for supporting AANR and for being a champion. We will miss you Margie.

Mike Parker- Just a question, today is supposed to be the deadline for most AANR award nominations?

Richard Quigley- Yes, as there have been no nominations. Let's make it June 13th.

Linda Weber- I want to make sure that we make the announcement that the AANR convention will be held at Oaklake Trails in Oklahoma in August from the 12th to the 15th. When we prepare our agendas, please use the term "Unfinished business," not "Old business." There has been a disconnect as far as what we actually consider ourselves when we talk about what our organization is. We are a not-for-profit status which is different from a non profit status and let me explain.

AANR is a not-for-profit organization officially recognized as a 501(c)(7) under the US IRS code and what that means is that not-for-profit mission means AANR does not exist to generate profit for individuals. Instead, its core purpose is to promote and protect the privileges of nudists, encourage body acceptance and to foster a strong values-based community centered around nude recreation. The 501(c)(7) classification is the IRS designation specific to social and recreational clubs. AANR is

primarily supported by membership dues and revenue derived by members, which it uses to fund its programs, advocacy and member services. It is not a charitable organization. Unlike 501(c)(3) charities, AANR is not classified as a charitable organization and as such contributions or dues paid to AANR are not tax-deductible for donors or members. When you explain it or write it out, please use the term not-for-profit.

Announcements

I would like to thank Margie for her many years of service to AANR-NW and to AANR. I wish you the best of luck on your new venture.

I would like to welcome Jenny Agee to the Board of Trustees.

Jenny Agee- I wanted to tell everyone about our 30th anniversary Music Fest at Serenity Mountain retreat in Estacada, Oregon, the second weekend of August. And we're going to have Jennifer Batten, who used to play guitar with Michael Jackson.

Kathy Watzel- I wanted to let you all know that Mountain Air Ranch will be celebrating their 90th birthday this summer.

Jenny Agee- We're also going to do our second annual AANR-NW desert trip that is June 19, 20, 21 and 22. It's in Southern Oregon.

Mike Parker- Following this, we're going to have a meeting of the secret society. Secret place, secret time. For those of you who have never heard of the Society of Wizards.

With no further business, the meeting was adjourned at 3:50 p.m. EST