

AANR Membership Marketing Committee Report

May 31, 2025

Upcoming Promotional Events:

June:

Promotional Launch Item I: **National Nude Hiking Day (June 21)**

Launch Date: June 3

Promotional Launch Item II: **Nude Recreation Week including SkinnyDip Day (July 7-13)**

Launch Date: June 23

July:

Promotional Launch Item II : **Women in Naturism Weekend (July 26-27)**

Launch Date: July 15

Promotional Launch Item III: **AANR Summer Nudist Convention (Aug 13 - 15)**

Launch Date: July 29

Each event promoted via the AANR Marketing Ecosystem:

- **Website Article**
- **Press Release**
- **Social Media Posts**
- **Undressed Press**
- **Email Blast**

AANR Ambassadors Program:

- [Web page for Sign-up](#)
- [Resources Page for Ambassadors](#)
- AANR Ambassador Handbook - in development now

Recent Top Viewed Web Articles:

AANR Celebrating Home Nudists - May pageviews: **1,602**

Nudist Family Values - May pageviews: **932**

Amazing Women in Naturism - May pageviews: **412**

AANR Combating Loneliness - May pageviews: **411**