



August 14, 2025 Trustee Meeting Minutes

Call to Order:

Date: Thursday August 14, 2025

Time: 9:00 a.m.

Place: Oaklake Trails Resort

AANR President Linda Weber called the Interim Trustees' Meeting to order at 9:04 a.m.

Roll Call:

Mitch London, Secretary/Treasurer, took roll:

Officers:

Linda Weber – President	Present
Patty Faber – Vice President	Present
Mitch London - Secretary/Treasurer	Present
Erich Schuttauf – Executive Director	Present

Trustees

Sandra Cordell – AANR-East	Present
Ralph Collinson – AANR-Florida	Present
Richard Quigley-AANR Midwest	Present
Jenny Agee-AANR-Northwest	Present
Heather Cheney-AANR-Southwest	Absent
Kathy Watzel-AANR-West	Present
Bob Dixon-AANR-Western Canada	Present

Declaration of a Quorum – President, Linda Weber

All officers and 6 Trustees are present, and we have a quorum.

Motion #1

I move to seat Dan Hawkins to fill the seat vacated for this meeting as specified in the AANR ruling documents.

Fiscal Impact: None

Purpose: As stated

Maker: Kathy Watzel

Second: Richard Quigley

Discussion: None

Disposition: **Passed**, Yes- 6 No- 0 No Vote- 1

Not Voting: Heather Cheney

Introduction of Dignitaries-Patty Faber

Joe Rives-AANR F, Dan Hawkins-AANR-SW, Tom Stark-AANR-W, Andee Rodgers-AANR-NW, Mark Huenison-AANR-WC, Charlie Bliss-AANR-E. Past Presidents-Mitch London, Kathy Watzel. Tim Mullins- Government Affairs Team Chair, Kathy Smith-Newest Hall of Fame Inductees.

Motion #2

I move to adopt the rules and order of business for the August 14th Trustees Meeting.

Fiscal Impact: None

Purpose: As stated

Maker: Kathy Watzel

Second: Richard Quigley

Discussion: None

Disposition: **Passed**, Yes- 7 No- 0

President's Report-Linda Weber

The President read through her report for the benefit of those online.

Executive Director's Report-Erich Schuttauf

Erich gave most of his report during the Members Meeting the previous day. He added info about the Premier and Elite Life breakfast and also thanked Oaklake Trails for their volunteers' efforts.

Committee Reports

Internal Administration-Bob Dixon

Bob submitted his report and wanted to add a couple of updates. There are three ongoing IA investigations: IA2025A, IA2025B and IA2025C. He is also working on establishing guidelines for future IA Chairs to help them.

Government Affairs- Tim Mullins

Stand on report. Joe Rives commented that AANR-F did contribute over \$20,000 to GAT and BG Parkes took on the lead role for AANR-F.

Public Relations-Evan Nix

Evan gave a highlight of the items they had been working on. The first is the “#MyNudeStory” campaign which are two-to-three-minute videos posted on social media and the website about people's personal story about what nudism and naturism means to them. Over 20 submissions already since the June 21st launch. Over 50,000 views across various platforms. They hope to get more submissions throughout the year.

They are also working on a coloring book campaign, the idea from Stephane Deschenes of the International Naturist Foundation (INF).

The next is the Speakers Bureau which aims to take people from our organization who can speak about naturism/nudism and our way of life and seek opportunities to speak in public.

Young Adult and Diversity Advisory Council- Evan Nix for Kane Stanton

Working with YADAC on the “#MyNudeStory” campaign. They have been working on creating a non-landed club start-up guide which can be found on the AANR website. They are working on updating it as needed with possible video tutorials and mentorship content.

They are also trying to work with the Carolina Young Naturists Association, which is currently unaffiliated but has significant membership.

They are also working on something similar to the speakers bureau in which speakers can speak about non nudist items in nudist venues.

A comment was offered if the regional and national scholarship winners could be contacted and be a part of what the committee is doing.

Convention and Facilities-Jenny Agee

The 2026 convention will be at The Willametans. AANR is turning 95 and the theme is “Past, Present and Future” as well as a Steampunk themed costume party. There will be karaoke Friday and band Saturday. Activities throughout. There is a pool, hot tub, pickleball, horseshoes, water volleyball and competitions with prizes.

Legislation-Ralph Collinson

Report submitted with a couple of additions. I was unable to get in touch with previous committee chair and so started mostly from scratch. I want to thank a couple people for their assistance. Arlette in the AANR office and Patty (Faber). Over the past year we have brought all the documents up to date. All are now online thanks to Jeff (Baldassarre). If anyone is reading and sees any errors please let us know.

Glen Miller Loan-Mike Parker

Report submitted

Finance-Kathy Watzel

A few additions to submitted report. The gentleman who owned Conetics passed away, the company is now called HT Technologies. Reimbursement forms were sent to Trustees and Board members.

Cyndi Tendick- I would highly recommend and this comes on a comment that Arlette made several months ago with the changes with the membership management system and the name of the company, I would highly, highly, highly advise referring to it as the membership management system. Just to eliminate any confusion, Membership management system MMS.

Hall of Fame-Cyndi Tendick

Congratulations again to Tim and Kathy. I will pass the folder to Charlie as the person in charge changes each year according to the ruling documents. The application and review process are trying to be updated.

Patty Faber- In addition to Ralph's report, next year is an election year which means any changes to the bylaws must be in by September 30th.

Membership/Marketing- George Oberle

What I wanted to do was kind of remake the marketing committee. It's more of a 'get 'er done' kind of a committee rather than 'tell me what's possible'. So, what we did was we made our primary focus demand generation, for member acquisition retention. We've tried to create some programs that accentuate that and make that easier. We developed our marketing plan which I shared with you at the midwinter meeting. We determined our promotion methodology. We determined some manageable events, which kind of morphed a little bit through the years. Other things became visible, and we crafted our monthly postings. We reached out to Melissa Sigman at The Bulletin and worked with Melissa on coordinating teams so we can be in line. We've basically created professional marketing campaigns. The emphasis was on people who go nude, places to go nude, and events where people can be nude. If you look at the web stats, you're gonna find that the page where you type a club name in or you type the geography in and it gives you places to go nude. That is the number one visited

page on the Internet on the AANR website. I say that AANR has a marketing drum beat because we consistently and methodically schedule messaging that stays on target and remains 100% focused on the specific outcomes. And that's to show AANR as the leading advocate and central point of promoting people who go to places who go to nude and events where people can be nude. We created an editorial calendar which focused on the monthly posting things and those are mapped out basically a year in advance.

AANR website is the hub. The reason it is the hub is that's where the money's made. That's where people join us, renew and all of the promotional efforts are geared to driving people to the website where all the efforts can be monetized. We look at the social media, the Reddit, all the undressed press, The Bulletin, the website, the e-mail blast. All of that has become the marketing ecosystem. When it's all working together, it's actually been pretty effective. In February, I mentioned that we have cleaned up the home page. Corky at Clothesfree.com has been great. He's just all in on helping AANR. Corky produced a pretty remarkable video for us. He used some AI that took still images that we had and added movement to them. This is where people look at the website, they see that's a very contemporary, very up to date kind of a look.

We would really like if other resorts would participate and send us their large events. We're not talking about the potluck, but the larger events. The nudist festivals and car show events like that at Bare RV Resort in Florida.

You can see that this is a methodology, right? This is all aligned, nothing's by accident. We determine those series of monthly promotional events, we promote them in a timed launch promotion. The monthly events are promoted where press release is created, there's a website article that's generated that we can point back to on the social media and other promotional syndication. Then the social media posts and the e-mail blasts, we time them all so they go live at 9:00 AM Eastern. And that's because people use timed launches because the Internet is a big place. What we're trying to do is kind of do the bottle rocket kind of a thing. A bottle rocket goes up, explodes and it captures your attention and then it's gone and that's kind of the theory here. I want to give a shout out to Frank at Naked,

Nude and Naturist's podcast because he takes our posting themes and creates an episode around it, and launches it on that week's podcast. What we found is that his podcast has been really instrumental in helping us get the message across in a larger format, more the long form content marketing with voice.

My feeling in marketing is if you can't measure it, you can't do it. So we've determined the AANR.com website is the primary focus of our events, because we can monetize it all the activity and everything we use the page views and the traffic on the website as the indicator. June 1 through June 30th, 2024 we had 71,000 page views for the entire month. Total visitors was 28,000. New visitors was 26,000. You're only looking at like 2000 repeat visitors. That's probably the AANR board and people inside AANR, right? And a few stragglers. Organic search 15,000 people found AANR through going to Google. This year the 2025 stats which you can see we went from 71,000 page views to 96,000. We went from 26,000 new visitors, to 63,000 new visitors. Total visitors was 64,000. In June of 2024, that was only 28,000. So, you can see we went from 15,000 visits from organic search to 21,000 visits. You can see these numbers are jumping. This is July 1st through July 31st of 2024. 74,000 page views 29,000 new visitors. Total visitors 31,000. This year we had 96,000 page views 62,000 total new visitors. And 63,000 total visitors. Again, 31,000 total visitors. 53,000 total visitors. We're growing the footprint of AANR. I want to give a shout out to Corky at ClothesFree for just graciously helping us with everything. I want to give a shout out to Frank at Naked Nude and Naturists Podcast. I want to give a shout out to Jeff for he's just excellent, every time that we talk about things, Jeff makes it happen. You know, Jeff and I work together and I think he's come a long way and I think he's doing an excellent job. Melissa Sigman at The Bulletin. Evans is doing a good job on PR. We work together in some things. I want to leave you with the saying that I left you with at the midwinter meeting. And that is those who create an audience win. Those who don't lose. And it's really that simple.

Online Comment from Dustin- A timeline should work best if you can schedule when people action online looking at content.

George Oberle- We've used 9:00 AM. Eastern Time, because that's 6:00 AM Pacific Time and that gives the bulk of the day a lot of this we're hoping that syndicators and the social media mavens and the press pick up the content that we added, especially the press release. The press release has to go out early because we're actually looking for reporters to pick it up. We're hoping they write a story. It's happened in the past.

Dustin- You have to look at when people are active.

George Oberle- Yes, we do, but once these posts are live, Jeff posts social media throughout the day. I think it's working out well.

Kathy Watzel- You were talking about the large events. How does one find out how to get it on the website?

George Oberle- There's a form if you go to submit an event, it's in the member section.

Jeff Baldassarre- It's also on the weekly to e-mail me, which everyone, all the clubs have been doing who want to say they e-mail me and I get it on there immediately.

Kathy Watzel- So, in other words, should they contact you, Jeff?

Jeff Baldassarre- Yeah, it's on the weekly and people would contact me.

George Oberle- And then we have a web form that we ask them to fill out, the name, the description, the details, the date, the times. And also an image if they have a promotional image that we can use.

Joe Langley- I'm a member here at Oaklake Trails. Two quick suggestions. I use that club locator a bunch. Anytime I'm gonna go on a road trip. And last summer my lovely wife and I did do a road trip along the East Coast. It would be handy if there was a map that showed the whole country. It used to be it did that and then they went to the one where you have to look at regions. The other suggestion is next year it is the 100th anniversary of Route 66. Route 66 is about two miles that way. There are a lot of people across the country that are going to be driving from Chicago to LA, and it would be nice to have somewhere that says here are the

AANR clubs along that route. Not only for nudists, but a bunch of people. We're anticipating a lot of people driving that route.

Bob Dixon- How well does the work you're doing get coordinated with the work that is happening at the regional level?

George Oberle- I'll have to say you hit the nail on the head. You know, we really want to work with the regions much more. We have a couple regions that are very active with us. I'll say Florida's the most active. Ralph and his team and the Florida people have been very coordinated with us and work well. The rest of the regions we kind of get crickets. If their marketing person can interact with Jeff it would be great. Jeff and I were talking about creating 'campaign in a box' where you send them a file folder that might have email images that might have suggested text for emails, suggested text for social media. Jeff sent an e-mail in the undressed press or e-mail blast out to the regions to kind of ask for their input. And I don't know what his responses were.

Jeff Baldassarre- It was crickets until I mentioned that the only person who responded was AANR-MW and then AANR-SW responded and they gave me names. But other than that, I know AANR-NW, I do their social media with Andee, they're doing well. I do Florida and Oaklake Trails sends me their monthly events calendar every month. AANR-W sends me their letters.

Ted Peck- Our problem is our two biggest clubs are growing mightily. While their AANR membership decreases, our number one club in the region is I estimate is a 20% club. Our second biggest I estimate is a 10% club. And I'm hoping that that kind of problem is part of your business.

George Oberle- We have a new program called the AANR Ambassadors program that we're trying to get started here. We have a series of website resources that we've created including non-landed club handbook, how to start one, how to manage one moving forward, how to schedule the events. We now have a coordinator, Jenny that has stepped up. We've got a form on the website for people to submit if they're interested in becoming an AANR Ambassador.

Charlie- Did I hear the information goes out to the regions on a monthly basis?

Jeff Baldasarre- Charlie, yes, I did state that I had sent an e-mail to all the regions requesting their contacts. I didn't hear from a lot of people.

Ralph Collinson Years ago, when you go to an AANR club, normally The Bulletin would be sitting right there at the front desk and people would pick it up. And it would be sitting next to the TNS quarterly. The only advantage was that ours was free and you had to pay for the TNS one, and I think that was one way people learned about AANR. And now you don't see that anymore. I don't know if we don't send paper Bulletins to them, but if we don't, we should. And we should give them a rack to put it up in their office. My second thing is. We really don't have anything that clubs can hand out the people when they come in to advertise AANR. We should have some sort of fancy little thing beyond the brochure that says what AANR is all about, why you should be a member if you're a nudist and it should be something that the club can give to a new person coming in. We have people that are out there, that are members, that are willing to start travel clubs. And we should be helping them to start those clubs. And by helping I mean even giving them funding to pay for things like Meetup to get them started. We don't do in my estimation really anything that's effective to find new members. We do a lot of stuff, but I'm not sure how effective it is. It's just like you're saying, we got 90,000 people looking at the website but our membership's going down, so that's not producing new members. It's producing people looking at our website.

George Oberle- Ralph, let me address a couple things here. Number one is that you make a good point. We used to definitely have The Bulletin at the front. You know, we've moved beyond paper as a society. But what we could do is a QR code, you know, like a plexiglass stand up with an 8 1/2 by 11 nice flyer and it has a QR code because people walking in the front office of the resort have a phone in their pocket and then they can just really quick Click to that and they can get The Bulletin. That'd be an idea and that would be money well spent. I think we have some budget. We may be able to make that happen.

Erich Schuttauf- I just wanted to address Ralph's comment about having The Bulletins available. One of the issues is to send them out to clubs even when we

have extras. It involves some pretty significant shipping expense from time to time, but it's an excellent point.

George Oberle- The other point that Ralph made was about non-landed and clubs. We have a section on the website for non-landed clubs. Evan wrote a very astute blog article on Planet Nude about the dilemma that's facing AANR with resort owners aging out and the land becoming too valuable. There's significant number of resorts where they are changing hands and they're not nudist resorts anymore. What we're trying to do is promote people who create online and social clubs and it could be that we need to add a monetary component that they can make a business out of it, that they can do events like an event company.

We do want to promote more of the nudist festival and car shows. We have some budget to help out those resorts that do so at \$750 subsidy. We ask for some receipts to show so we can write it off. We ask that the event be scheduled in advance so we have a lead up that we can generate awareness, excitement and traction. We're doing this to promote AANR and to help the club promote its events and generate awareness in its own local community. We are all in and we're hoping that we can get one of the nudist festivals and car shows in each region for next year.

Kathy Watzel- Ralph mentioned dollars and I am Finance (Chair), so if you've got those ideas and you do want money for them, you need to have your requests in near the end of November for our December meeting when the budget committee gets together to allocate what we can afford to spend. And I will be sending out an e-mail about those dates.

Jenny Agee- So one of the things that you said that the web page isn't working in order on the marketing standpoint of things in order to get a customer to buy, the number is at least seven times for a customer to see the product before they actually Click to buy. And that can go up to 40 to 50 times a customer sees it. So, we can't just say right now our numbers are going down even though we have the clicks going up, you can't say the website isn't working because you have to have it in people's faces so they get to the point where they're comfortable to actually

Click to purchase. And so we have to give the website a little more time before you can just say the website isn't working.

Women in Nude Recreation-Andee Rodgers

Tom and Andee did their tour this year in Canada. Two clubs and three thousand miles and finishing that tour at convention at Kaniksu (Ranch). Today there will be an impromptu WINR event here. The Women One Word (WOW) campaign finished up with 42 women participating in the campaign this year. 2026 Calendars are for sale, \$20 each with funds going to the AANR Education Foundation who gave funds for the calendars to be made. This is Andee's final year as WINR chair but hopes to help coordinate region WINR chairs.

Nominations-Richard Quigley

Next year is election year and all positions are open. Also please send Man of the Year, Woman of the Year and Family of the Year nominations into the AANR office.

Regional Presidents Reports

AANR East - Charlie Bliss

AANR-E appointed a PR committee and marketing combination person. There will hopefully soon be three new non-landed clubs in the East Region shortly. They talked with people at Moon Groove who wanted to join AANR but had some difficulties doing so. They are working with the office to figure things out. There was also a question about a violation. Linda reported that it was because there were clubs that were not in compliance with AANR requirements and also the difficulty in getting in touch with some clubs. Charlie stated they too have had issues getting hold of some clubs, partly because they do not have contact phone numbers or websites or Facebook pages and they have tried various means to get hold of them. Also, some of the clubs further north are not open year-round so there is no one to contact during the closed season.

AANR Florida – Joe Rives

Stands on report with a few added comments. USA Today recently reported the 10 best nude beaches in America and four are in Florida. How can we capitalize on

this and promote AANR with it? Nautical Naturists won highest increase by percentage, and they have an incredible working relationship with their board and the AANR office as does the newest club Bare RV. While we have not met the 5% goal in the region but some clubs have. He encourages regions to not only look holistically at the 5% but also micro. Thanks to Ralph (Collinson) who helped mend a fractured relationship between those who go to nude beaches and those who go to clubs. He is also working on beach recruitment plans.

Ralph Collinson – Just a comment about Bare RV who just three years ago was a lifestyle club, but a new owner came in and AANR actively talking with them found the two new owners were AANR members. They signed up as an AANR club and with two months were at their 25 members and are very active.

Joe Rives- I also wanted to commend the Florida region on working hard to mainstream the communities by which they live. Cypress Cove just hosted the Chamber of Commerce for OC. They had nearly presumably 300 non-nudists on grounds for the meeting. August 30th there is a 5k run that is sold out.

AANR Midwest- Richard Quigley

Amy sent Richard a quick recap. They just finished their convention and had over 300 people in attendance for 8 days. There were scholarships and grants given away.

AANR Northwest – Andee Rodgers

Report submitted with these additions. The local folklife festival gets nearly 250,000 people and their region opted to do postcards for advertising this year. They also tried to recruit direct members at the Northwest Nude Camp Out but this year it was cancelled due to threat of rain. SMR, Mountaindale and the Willamettans offered to put people up and waive the day fees just so they could be together. One of the things that has been happening for a few years, is that the biggest club, which is the Willamettans, helps out the smallest club. They have 400 members, I have 60 and four people are doing all the work, and so they bring down a huge crew of 20-30 people to help us prepare for the summer season. These are kind of fostering relationships and connecting people together that I'm

hoping to do with all of our clubs in the Northwest. I'd also like to get a directory of goods on our website. At some point we needed a tractor. We got the Glenn Miller loan to get our tractor in part. But there was another club who just sold one. They're like, Oh my gosh, I wish I would have known. So, I'd like to get a directory of sorts for people to see, hey, this is what we're getting rid of. If you need it, come and get it. Just to help each other out and then foster that communication and the camaraderie between clubs.

I am still working on a video to have at the offices kind of like Suwannee Valley had when you check in. When you're in their bar, their TV is running with the advertisements for their club, but also what AANR is. Our guests that come into our offices, they're standing there, waiting and they are our next members, but they just need a reason why. And that's the video I'm continuing to work on.

AANR SWuthwest – Dan Hawkins

One of the most pressing things we have in our region now is one of our clubs is for sale. It is Wildwood. There's a display in the back that Ted (Hillberg) brought and there's a whole long list of clubs that that we lost because of ownership changes. They either went to a lifestyle resort, or they went to textile resort, or they just closed it all together. It's been for sale for two years. Connie the founder and current owner is very committed to AANR. She's got an article in almost every The Bulletin that comes out. She's trying to find a naturist owner to take over. So, if anybody knows any naturists who dabble in real estate and might be interested in owning a club, check out Wildwood.

Ted Peck- There's a group of Wildwood folks and a few other folks who are trying to put together an investment group to make it into a co-op. So, if you would like to invest in this place. Instead of buying it outright, let me know.

AANR-West- Tom Stark

Tom is newly elected and is working on taking over the position from Cyndi. He is figuring things out. It will be hard to follow Cyndi. Looking forward to serving for AANR-W.

AANR-Western Canada – Mark Huenison

The report is more observations than regional events. Thanks to Tom and Andee for their tour through Helios and Green Haven. There was positive feedback from those who attended. Using the membership information available to the Regional Presidents have is a little limited but useful. Request that the regions send AANR their ruling documents so they can post it on AANR. AANR could consider a link to each of the region's websites rather than actually posting the documents. We're concerned that the regional emails being sent to our members by AANR might not be reaching all of our members. The e-mail numbers provided do not align with the latest regional membership numbers. I know we sent out the AANR-WC June CNN through AANR and I didn't receive it and there were other board members that didn't receive it. So, there's glitches in the e-mail database system somehow. Coming up later in this meeting will be revoking of club charters. AANR WC has a concern that this will draw off the number of clubs that we have to below the minimum of 6 to maintain a region. If the trustees were to follow up on that, they could dissolve our region. A potential solution, perhaps a review of the minimum club numbers required should be done? Suggestion would be 6 clubs to create a region, but maybe 3 clubs to maintain it to allow some fluctuation. The last couple of years Patty has attended and she was at Helios last year and she was at Nature's Legacy this year. This, we feel as a region that this is important for our members because it shows that AANR exists. Patty's attendance and the anniversary plaque that were presented by AANR were very beneficial. And Bob Dixon will be providing a further update in his trustee report. The future of AANR WC. While we were formerly the Western Canadian Association for Nude Recreation. And attempts to rebrand it as AANR WC weren't successful until 2008. But there was still opposition to the American umbrella. And the recent changes in the USA president and the government direction has only fueled this opposition. One AANR WC club with good membership numbers has discussed leaving AANR and only being a Federation of Canadian Naturist Club. This was not voted on due to ruling documents requirements, but could come up again. Recognize that this is outside of AANR control but reflects on the impact the current U.S. government is having on the rest of the world. Some AANR WC

celebrated a 60th anniversary as a region in 2020. Will we be able to celebrate our 70th in 20-30? That's a question yet to be answered.

Erich Schuttauf- Well, since she won't trumpet it herself, Patty was instrumental in getting a significant membership bump at the club where she was by doing some quick thinking and offering some last-minute incentives to join AANR. And I believe it was around 20 members that got added. Thank you Patty.

Regional Trustees Reports

AANR East – Sandra Cordell

Attended Moon Groove and was surprised by the age group. A good number of middle elderly people were there. AANR-E had a table set up with information as well as giveaways along with a stay at Whitetail. They met with one club that was interested in being AANR affiliated. They left with information, and their application was submitted as of this meeting. There were about 700 people at the event, many of whom had not heard of AANR. AANR-E will try to go back again next year.

AANR Florida- Ralph Collinson

Report submitted. The biggest thing we have coming is the car show, please visit the website. This year the region is holding its midwinter will be virtual to use that money for the lobbyist if needed.

AANR Midwest – Richard Quigley

The convention was 8 full days with over 30 events for all ages that draws 30 to 50 people at each event. Over 300 people were in attendance. 22 people under 18 playing on the volleyball courts all afternoon. Any AANR member can attend convention. We signed up new members that were not AANR yet but in order to attend they joined AANR. We gave away \$5000 in grants to clubs as well as scholarships to kids and adults. Erich came to convention for at least 4 days. The biggest draw is having events for people to engage in.

Kathy Watzel-I can add that meetings are scheduled when nothing else is going on so they can accommodate everyone.

Richard Quigley- Also there is Kid's Kamp at Cedar Trails that happens just before convention. It's playing and education as well. There are structured events the whole time for the kids. They write papers about their experience at camp.

AANR Northwest – Jenny Agee

Report submitted. Lake Bronson is having the convention, the Willametans will have it on 2026 for the national.

AANR Southwest – Dan Hawkins

Dan went to the Dia al Desnudo in Mexico City and also covered it for Clothes-free TV. Amazing event with younger people, nearly 1000 naked people with the cooperation of police. Stopped in the park and for after parties to talk about AANR.

AANR West – Kathy Watzel

Report submitted with a few highlights mentioned.

AANR Western Canada – Bob Dixon

Report submitted. Here's the update to the report I submitted for the earlier deadline. Mark Huenison provided a comprehensive report for AANR WC. My comments deal with two updates since that report. AANR WC recently completed its AGM weekend held at Naturist Legacy. The club is located approximately an hour north of Winnipeg, Manitoba. Now that the AGM completed on August 3rd AANR WC affirmed its decision to donate \$500 to support the efforts to fight harmful legislation in Florida. We're a little late, but we got it through our AGM. The funds are on their way to the AANR office. Naturist Legacy is a non-100% landed club. Prior to our meetings, the club had seven registered AANR members. Out of a total club membership of 100 plus. During the AGM weekend, AANR WC hosted a wine and cheese meet and greet session with members of NLI. About 25 to 30 NLI members attended. Some are AANR members, most were not. Our objective was to carry the AANR message to the non AANR members. The presenting group was comprised of AANR WC board members Mark Huenison, Sharell Kopp, Georgina Schurman, and Debbie Huenison. NLI President Brian

Sterling and AANR VP Patty Faber and myself were very successful. As a result of our presentation, 22 additional NLI members joined AANR. Now for some unwritten comments. I'd like to acknowledge the time, the time away from work and the out-of-pocket commitments of the AANR WC volunteers and Patty. I estimate that the out-of-pocket spending at four to five times the amount of revenue that the AANR will receive from these new members. So, although we were successful at gaining new members, it was not free.

Dues Modernization Committee – Joe Rives

Joe gave a detailed report on the efforts of the Dues Modernization Committee. Briefly, Joe reported on the effort to get rid of the dues equalization charge. Joe went on to explain how the charge is intended to work and what its effect of removing it will do both monetarily as well as to staff.

His committee sent out requests for information from clubs about how member processing is handled and what could be done to improve it. The biggest concern was don't kill the small club with a big fee.

There was mention of making a gold seal logo for clubs to use on their website that show their support for keeping its members and guests safe by having the policies and background checks done and in place.

Presentation in Minutes Appendix

Termination of Clubs

Motion # 3

I move that we terminate the charter for the Arbutus Park in the AANR-WC Region

Purpose: Current membership for club is 0 and justification has been provided by Mark Huenison, AANR-WC President and Bob Dixon, AANR-WC Trustee.

Fiscal Impact: None

Discussion: None

Maker: Box Dixon (Online) Second: Richard Quigley

Disposition: Passed Unanimously

Motion # 4

I move that we terminate the charter for the Sunny Trails Club in the AANR-WC Region

Purpose: Current membership for club is 0 and justification has been provided by Mark Huenison, AANR-WC President and Bob Dixon, AANR-WC Trustee.

Fiscal Impact: None

Discussion: Mark Huenison questioned the number of members. President Linda Weber confirmed the number. Some of the names listed as members had passed away.

Maker: Box Dixon (Online) Second: Kathy Watzel

Disposition: Passed Unanimously

Motion # 5

I move that we terminate the charter for the Tampa Bay Sun Club in the AANR-Florida Region

Purpose: Current membership for club is below contracted minimum as set forth in the AANR Governance Manual and Termination of Charter paperwork sent was not contested. In addition, this was requested by Joe Rives, AANR-F President.

Fiscal Impact: None

Discussion: None

Maker: Ralph Collinson Second: Jenny Agee

Disposition: Passed Unanimously

Motion # 6

I move that we terminate the charters for the following clubs in the AANR-West Region: Canyon State Naturists, Clothes-free.com, Las Vegas Bares, Le Club.

Purpose: Current membership for these clubs are below contracted minimums as set forth in the AANR Governance Manual and Termination of Charter paperwork sent was not contested. In addition, this was approved by Cyndi Tendick, AANR-West President.

Fiscal Impact: None

Discussion: Kathy Watzel: All the clubs have been talked to and are aware this motion is being made.

Maker: Kathy Watzel Second: Ralph Collinson

Disposition: Passed Unanimously

President Linda Weber- Linda received a letter from the AANR-E stating they would be the ones to deal with the clubs not meeting the requirements. She asked Charlie Bliss what they plan to do.

AANR-E President - Charlie Bliss- They have a more active board now and they have been in contact with the clubs.

Kathy Watzel suggested them reporting the results of AANR-E working with the clubs in about 6 months at the AANR Midwinter via ZOOM. There was discussion about the clubs and what they need to do to get back into compliance with the ruling document.

Sandra Cordell said she would talk with one of the clubs that week to try and have their Direct Members moved to an affiliated Club to help boost numbers.

Charlie Bliss said he will work with his new board to boost the numbers, possibly by getting Direct Members to join an affiliated club.

Business Specifically Referred to this Meeting

Determine Location for 2027 Convention

No applications so far.

Determine Location for Midwinter Meeting

Motion #7

I move to hold the Midwinter Trustees meetings at Suwanee Valley Resort for 2026.

Purpose: As stated

Fiscal Impact: As usual

Maker: Ralph Collinson Second: Dan Hawkins

Discussion: Bob Dixon: Was that the only application? Linda Weber: Yes it was.

Disposition: Passed Unanimously

Kathy Watzel: It's the first Thursday February 5th through Sunday the 8th with the meeting on the 6th and the 7th.

Bob Dixon had a question about the confidentiality agreement being worked on. Linda Weber said it was being handled internally as soon as possible with AANR members who are lawyers beyond Erich.

New Business

Motion # 8

I move to approve the minutes of the February 2, 2025 Midwinter Board Meeting as distributed.

Purpose: As stated

Fiscal Impact: None

Maker: Richard Quigley Second: Ralph Collinson

Discussion: None

Disposition: Passed Unanimously

Motion # 9

2.06.03 Direct membership fees shall be the established AANR dues plus regional dues, **the adjusted dues equalization rate allocated to AANR** and a service charge of \$15 **also allocated to AANR.** ~~provided that the service charge shall be increased, depending on the region in which the member resides, by an amount equal to the difference between the highest regional dues and the dues for the region in which the member resides, such that the total fees paid by direct members shall be equal in all region~~

Purpose: As demonstrated in a 2025 Power Point presentation given at the 2025 AANR Convention, this motion: (1) Does not change regional dues; (2) Prevents future AANR revenue loss of up to \$28,240 at current (June 2025) direct membership levels; (3) Saves members money by not implementing “across the board” increases when a region or regions raise their regional dues above \$13; and (4) Will require programming changes estimated to be no higher than \$2,000.

Fiscal Impact: None

Maker: Joe Rives- Dues Committee Second: not needed

Discussion: Bob Dixon: It sounds like we are eliminating the equalization component but replacing it with a variable service charge.

Kathy Watzel: The answer is no. We are just removing language from that section of the Governance Manual dealing with equalization.

Bob Dixon: Was there any reason it couldn't have been circulated ahead of time?

Joe Rives: The reason it didn't come till 6:00 was I had to validate the cost savings question you had asked earlier to make sure I was 100% accurate.

Disposition: Passed Unanimously

Motion # 10

3.1.1 Board Meetings

1. Midwinter Board Meeting. Midwinter Board Meeting will commence on a Friday in February. Any club wishing to host the meeting must fill out an application to host the Midwinter Meeting (see AANR Official Forms). The completed form is due in the AANR office by July 31 of the previous year and will be considered by the Board of Trustees during the convention.

~~2. Two online trustee Meetings will be held, one between the Midwinter meeting and the Convention, the other between the Convention and the next Midwinter meeting.~~

~~3.2. Executive Sessions.~~ When the Board of Trustees meets in executive session under the provisions of AANR Bylaw Article IX, the following procedures shall be in effect:

- a. Prior to recessing to executive session, the reason for the executive session shall be stated in the motion.
- b. During the executive session, only matters previously announced may be discussed or acted upon.
- c. Following executive session, a motion shall be presented for approval ratifying any action taken in the executive session.

Purpose: To discontinue the practice of holding a mandated meeting solely for the sake of meeting. Meetings should be convened only when there are clear, relevant agenda items requiring group discussion or decision-making. Eliminating unnecessary meetings will respect participants' time, improve efficiency, and ensure that when meetings do occur, they are purposeful and productive.

Fiscal Impact: Under \$200

Maker: Dan Hawkins

Second: Jenny Agee

Discussion: Bob Dixon: Then this would seem to eliminate the, I suppose a requirement, or it raises the bar for requirement, and I'll refer back to the Zoom meeting that we had in May is that I don't know whether we did it because we had to do it or whether we did it because we had agenda items that needed us to do it. And I think what this is saying, we can have those meetings anyway there by Zoom, they're cheap, but only if somebody has agenda items and given that the president is in control of the agenda. Mostly anyway. That it's only if there's a demonstrable need to have a meeting with those meetings occur. Did I get that?

Linda Weber: Yes, you are correct. We only held the one meeting in May because it was specified by the Governance Manual.

Kathy Watzel: Bob, this goes back to when I was president and I had meetings with the trustees and then the next week with the region presidents. There were trustees when I was no longer president that felt that was such a good idea they should put it in the ruling documents. I don't think we have to mandate them. And what you're saying is correct. If you want and need a meeting then we could call one.

Bob Dixon: I suppose the same question why couldn't this one have been circulated ahead of time?

Linda Weber- Because it was just discussed last night, it came up as an idea in the pool.

Sandra Cordell: Referring back to our May meeting to where I think it's important that the trustees have a general discussion about ideas and suggestions. Not a formal meeting, just a talk and figure out what other trustees are doing in their regions. We meet monthly with our individual regions at least we do in the East and it's helpful to be able to keep people interested and continue to try to get these ideas that somebody saying, hey, in our in our region we did this. And it's something that could be passed on to the other regions, so an informal meeting. Not bringing up any motions or passing any laws or bylaws, anything like that, just a general discussion.

Linda Weber- Yes, now we can without the mandation of, it has to be at certain times.

Disposition: Passed Unanimously

Auto-Pay Presentation- Arlette Lowery

All direct members now are able to use auto pay if they will click on 'renew membership' and they then have the options to select the membership that they wish. The first three are regular membership. The next three are premier membership. Then you have young adults. Students and then the life memberships. The life memberships, the student and young adults would not be eligible for auto pay because the young ones are age restricted, and the life memberships are one-time payment. Let's say that the member selected the one-year membership. You see the prices there. They'll select 'add to cart'. And then 'buy now'. They will come to a payment screen. You will see that in the middle of the screen they have an automatically checked autopay feature. So, if the member does not want auto pay, they need to uncheck that. Otherwise, they will automatically be renewed next year at the same rate.

The members have a way if they want to cancel once they order to pay, there is now on the members page an extra tab, customer service where if they want to change their credit card that the auto pay is applied to or if they want to cancel their auto pay feature, they can do that there. They receive a notice that tells them 'you are now in auto pay'. This is the card online card showing updated dates. Once on their profile, members can view and print that card showing the updated data. Once the payment goes through they can immediately go to 'my member card' and view their membership card. They don't have to wait for the office to send them the actual physical card. So, auto pay is going to, we hope, help with retaining members, people who forget to renew or change e-mail and forgot to tell us and then they don't get their renewal notice in the mail or by e-mail. So, the retaining members should be improved with that feature. It is up and running.

Presentation in Appendix

Good of the Order

Paul LeValley- For the good of the order. Let me say what I say every year. We need to revise our bylaws. So that people young enough to work for a living can attend these meetings. Whether in person or by Zoom. That means we move public discussions such as yesterday and today to the weekends. I hope we can do this. We've been putting it off year after year. Thank you.

Ralph Collinson- If you want to propose a change in the bylaws, you need to get it to Eric by the 30th of September.

Andee Rodgers- Impromptu WINR presentation at 4:00 in the Pavillion.

Richard Quigley- Cindi and I had talked about this, about moving convention days like Paul is speaking right there. Just doesn't make any sense to go on Wednesday morning, do nothing on Wednesday afternoon and then Thursday. I never thought about weekends, but we discussed why don't we start on Thursday afternoon and do it on Friday all day long and then we have all weekend to enjoy the place. And if we go into Saturday, I'm fine with that too. I don't care if that works for me. And the other thing we were talking about also was the convention dates because and it's a bylaw change that we need to be done that it states in there we got to start the second Wednesday and I propose we change that by at least bring it forth to the members to change that.

Sandra Cordell- One year we could not have a quorum because of working schedules during the week and we actually had our meeting in the evening. And it was great because we were able to spend the day out with the rest of the members of the club and then from there we had it in the evening and we had a lot of people in attendance because they actually were able to be there.

Len Summers- I would like to acknowledge that it is really, really great that you have an executive director who has a son that is tech savvy. And I would like to acknowledge the precedent that has been set for when he eventually retires, that you hire a new executive director that has his son that is that tech savvy because he sure as heck seems to eliminate a lot of the problems that go on.

Ralph Collinson- I'd like to just highlight something that's happening in Florida right now. Dave Berry, who is one of the directors on AANR-F, has a travel club in North Florida called First Coast Naturists. Dave started this club about 10 years ago. I'm a member of it actually. But it was not 100% club, it was a Meetup club. And he got up to about 200 members and maybe 50 or 60 were AANR members. Even though he pushed AANR. He decided about a year ago that he was going to turn the club into 100% club. So, the first thing he did is he told all of the single members. I don't know why he picked that. They had to be AANR members if they wanted to stay in his club. He got a little bit of pushback. He probably only lost two or three people but they all rejoined as AANR members. Then when he got all those folks in, he told all of the couples you have to join AANR. And so far, just about everybody has. So, he's going to increase his membership quite a bit this year in AANR. And not lose more than a handful of people in his club. I do want to recognize him for doing something to really help, you know.

Kathy Watzel- I would like to propose that the AANR website put a link to the GoFundMe page to help the club and the group that is trying to fund the purchasing of a club. Wildwood. We have talked about that, but I just wanted it to be here so that if you are a trustee and you're going to be upset about that, you say it now. I am trying to promote nudism. I'm trying to keep a club. And in my thinking, if you're going to donate \$5 or \$10 and that goes under and you don't care about your money, you're OK with it. It's how I'm thinking about it. So I would like to see a link there. To their page to promote the GoFundMe page.

Evan Nix- In addition to serving AANR, I also serve as a volunteer for the Western Nudist Research Library as many here know. Recently with WNRL, we've started an initiative to make more inroads and relationships with clubs. Whether your club is 90 years old as MAR or Lupin Lodge this year, I believe they're 91 or it's one year old, it's still a part of nudist history, and it's still something that we want to collect and preserve with the Nudist Research Libraries. There are a few of us. I want to say not only is it important to preserve your history as your club is closing, but as you're active and alive and you're an active club. I would encourage all the clubs to grab some business cards for the Western Nudist Research Library back there. Reach out to me. Just as an example of how important this history is and

preserving it. I wanted to share for the good of the order that today or at least this week, 75 years ago my great, great grandfather was elected the president of the ASA at a convention at his home club in Washington state. Very cool. 68 years ago at a convention this very week in Lupin Lodge in 1957, he and his fifty-year wife were celebrated their golden anniversary as an official ceremony of the proceedings. And 60 years ago, I believe in 1965, he was added to the Hall of Fame at a convention like this. So, it's very meaningful for me to be here and engage with all of you in doing this. It's very cool and it's sort of a celebration so. Thank you all and seriously pick up my card to talk to me.

Richard Quigley - This just came from Valley View up in Wisconsin. They are saying that they signed up 69 brand new AANR members during the 8-day convention up there. And that doesn't even count the renewals they did and the people that signed up online and not through Valley View. And that's what our convention did right there because we made everybody be an AANR member.

Announcements

Erich Schuttauf- I will be open for office hours tomorrow just so you can pick up materials that I referenced. There's plenty of The Bulletins on the back table that you can take back to your clubs and those are free of charge, so do that. Don't forget that the Premier and Elite Life Breakfast is at 8:00 AM tomorrow. In the Bistro.

Patty Faber- The SMS will be on the deck of Gary and Brenda's at 6 pm.

Gary Spangler- Thank you all very much for coming this long distance to be here. We appreciate you all and I hope it was enjoyable to all of you so on behalf of the club and unfortunately not more people are here from the club are here, but at any rate we thank you and have a good trip home. We'll see you tomorrow morning too.

Linda Weber- I want to thank the people that were online. But for the people in the room, I hid 2 green signs under chairs. And if you bring those to me, you get like a little goodie from AANR and that is to encourage people online to be here in

person. So, thank you very much for all the folks that went online, and I thank you for being here.

With no further business, the meeting was adjourned at 3:26 p.m. CST

Respectfully Submitted

August 21, 2025

Mitch London

AANR Secretary/Treasurer

Status: Unapproved

Dues Modernization and Streamlining Committee Report

2025 National Convention

Committee Membership



- **Joe Rives**, Chairperson, AANR-Florida Region, President
- **Mary Fleck**, AANR-East, Secretary/Treasurer
- **Arlette Lowery**, Senior Membership Communications Specialist, AANR
- **Richard Quigley**, AANR-Midwest
- **Erich Schuttauf**, Executive Director, AANR
- **Cyndi Tendick**, AANR-West, President
- **Kathy Watzel**, AANR, Board of Directors
- **Linda Weber**, AANR, President
- **Ralph Collinson**, AANR Legislation Chair*

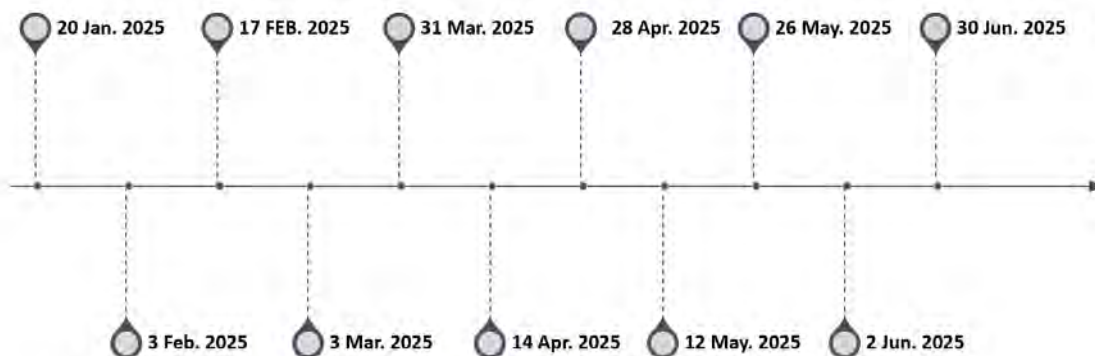
Committee Charge



To research and propose a modernized and streamlined membership dues structure for the Association to better align with the needs of the Regions and our members.

-- AANR President Linda Weber

11 Committee Meetings this Spring/Summer
(22 Total)



What We Have Achieved & Where We Are Going

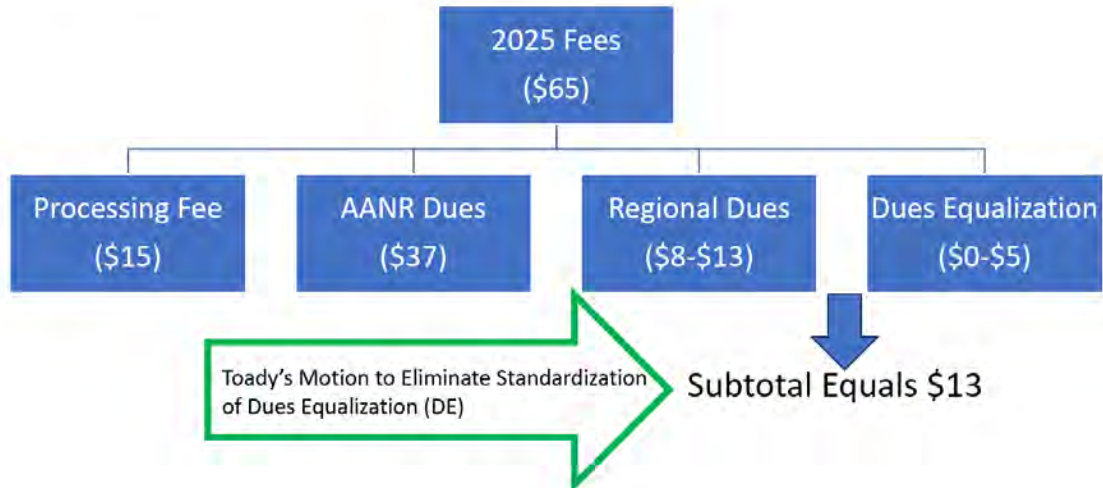
	Club	Direct
Eliminate Legacy Member Fees		✓
Support One Transaction Fee		✓
Support Automatic Renewal & Text Notifications	Fall	✓
Bylaws Motion: Young Adults	Fall	Fall
Bylaws Motion: Students	Fall	Fall
Eliminate Dues Equalization	na	TODAY



Today's Actions

Click to add text

Current Fees for Direct Members



2025 Direct Member Fees by Region: Member Perspective

	Processing Fees	AANR Dues	Regional Dues	Dues Equalization	Total Dues
AANR East	\$15.00	\$37.00	\$10.00	\$3.00	\$65.00
AANR Florida	\$15.00	\$37.00	\$8.00	\$5.00	\$65.00
AANR Midwest	\$15.00	\$37.00	\$12.00	\$1.00	\$65.00
AANR Northwest	\$15.00	\$37.00	\$12.00	\$1.00	\$65.00
AANR Southwest	\$15.00	\$37.00	\$13.00	--	\$65.00
AANR West	\$15.00	\$37.00	\$8.00	\$5.00	\$65.00
AANR WC	\$15.00	\$37.00	\$13.00	--	\$65.00

2025 Direct Member Fees by Region:
Member Perspective +\$1 increase in Florida Regional Dues
(Up to \$13)

	Processing Fees	AANR Dues	Regional Dues	Dues Equalization	Total Dues
AANR East	\$15.00	\$37.00	\$11.00	\$2.00	\$65.00
AANR Florida	\$15.00	\$37.00	\$9.00	\$4.00	\$65.00
AANR Midwest	\$15.00	\$37.00	\$13.00	--	\$65.00
AANR Northwest	\$15.00	\$37.00	\$13.00	--	\$65.00
AANR Southwest	\$15.00	\$37.00	\$13.00	--	\$65.00
AANR West	\$15.00	\$37.00	\$9.00	\$4.00	\$65.00
AANR WC	\$15.00	\$37.00	\$13.00	--	\$65.00

A \$1 increase is not "felt" by the direct member, but would be by club member
For direct members, the increase is reallocated form Dues Equalization (AANR) to
the Region

2025 Direct Member Revenue by Region:
Fiscal Perspective: Current Revenue
(June 2025 Direct Members)

	Number of Members	Processing Fees	AANR Dues	Regional Dues	Dues Equalization	Total Revenue
East	3,282	\$49,230	\$121,434	\$32,820	\$9,846	\$183,792
Florida	1,852	\$27,780	\$68,524	\$14,816	\$9,260	\$120,380
Midwest	2,196	\$23,940	\$81,252	\$26,352	\$2,196	\$133,740
Northwest	705	\$10,575	\$26,085	\$8,460	\$705	\$45,825
Southwest	806	\$12,090	\$29,822	\$10,478	--	\$52,390
West	1,653	\$24,795	\$61,161	\$13,224	\$8,265	\$107,445
Western Canada	131	\$1,965	\$4,847	\$1,703	--	\$8,515
TOTAL	10,625	\$150,375	\$393,125	\$107,853	\$30,272	\$652,087

2025 Direct Member Revenue by Region:

**Fiscal Perspective: \$1 increase in Florida
(June 2025 Direct Members)**

	<u>Number of Members</u>	<u>Processing Fees</u>	<u>AANR Dues</u>	<u>Regional Dues</u>	<u>Dues Equalization</u>	<u>Total Revenue</u>
East	3,282	\$49,230	\$121,434	\$32,820	\$9,846	\$183,792
Florida	1,852	\$27,780	\$68,524	\$16,668	\$7,408	\$120,380
Midwest	2,196	\$23,940	\$81,252	\$26,352	\$2,196	\$133,740
Northwest	705	\$10,575	\$26,085	\$8,460	\$705	\$45,825
Southwest	806	\$12,090	\$29,822	\$10,478	--	\$52,390
West	1,653	\$24,795	\$61,161	\$13,224	\$8,265	\$107,445
Western Canada	131	\$1,965	\$4,847	\$1,703	--	\$8,515
TOTAL	10,625	\$150,375	\$393,125	\$109,705	\$28,420	\$652,087

2025 Direct Member Revenue by Region:

**Net Change: \$1 increase in Florida
(June 2025 Direct Members)**

	<u>Number of Members</u>	<u>Processing Fees</u>	<u>AANR Dues</u>	<u>Regional Dues</u>	<u>Dues Equalization</u>	<u>Total Revenue</u>
East	3,282	\$49,230	\$121,434	\$32,820	\$9,846	\$183,792
Florida	1,852	\$27,780	\$68,524	\$1,852	(\$1,852)	\$120,380
Midwest	2,196	\$23,940	\$81,252	\$26,352	\$2,196	\$133,740
Northwest	705	\$10,575	\$26,085	\$8,460	\$705	\$45,825
Southwest	806	\$12,090	\$29,822	\$10,478	--	\$52,390
West	1,653	\$24,795	\$61,161	\$13,224	\$8,265	\$107,445
Western Canada	131	\$1,965	\$4,847	\$1,703	--	\$8,515
TOTAL	10,625	\$150,375	\$393,125	\$109,705	\$28,420	\$652,087

2025 Direct Member Revenue by Region:

**IF ALL Regions increased to \$13
(June 2025 Direct Members)**

	<u>Number of Members</u>	<u>RD Current</u>	<u>RD \$13</u>	<u>Difference</u>
East (\$10)	3,282	\$32,820	\$42,666	\$9,846
FL (\$8)	1,852	\$16,668	\$24,076	\$7,408
MW (\$12)	2,196	\$26,352	\$28,548	\$2,196
NW (\$12)	705	\$8,460	\$9,165	\$705
SW (\$13)	806	\$10,478	\$10,478	--
West (\$8)	1,653	\$13,224	\$21,489	\$8,265
WC (\$13)	131	\$1,703	\$1,703	--
TOTAL	10,625	\$109,705	\$138,125	\$28,420



2025 Direct Member Fees by Region:

Increased beyond \$13

	<u>Processing Fees</u>	<u>AANR Dues</u>	<u>Regional Dues</u>	<u>Dues Equalization</u>	<u>Total Dues</u>
AANR East	\$15.00	\$37.00	\$10.00	\$3.00	\$65.00
AANR Florida	\$15.00	\$37.00	\$8.00	\$5.00	\$65.00
AANR Midwest	\$15.00	\$37.00	\$12.00	\$1.00	\$65.00
AANR Northwest	\$15.00	\$37.00	\$12.00	\$1.00	\$65.00
AANR Southwest	\$15.00	\$37.00	\$13.00	--	\$65.00
AANR West	\$15.00	\$37.00	\$8.00	\$5.00	\$65.00
AANR WC	\$15.00	\$37.00	\$13.00	--	\$65.00

If Region(s) increase beyond \$13, all regions have to match the corresponding increase



Fall Actions

Click to add text

Bylaws Modifications

1. Extend Young Adult Eligibility
2. Eliminate Student Category

REV. 2025

AMERICAN ASSOCIATION FOR NUDE RECREATION, INC. Articles of Incorporation and Bylaws

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Extend Young Adult Category in the Bylaws

Section 2, Article IV, D.2c: Young Adult Membership is offered at a reduced rate to individuals who are ~~between the ages of 18 and~~ **through 28 29** and who provide evidence of **their** age.



Fiscal Impact

Untapped Revenue Stream; only 20 Members

- 15.7% of US citizens are ages 18 through 29.
- AANR has 25,392 members, which, equates to 3,987 individuals in is this age group,
- Vastly different than the current total of 20 Young Adult members.



- Purpose:
- To increase membership and revenue
 - To enhance AANR's long-term sustainability and viability
 - The average member age is 64

Eliminate The Student Membership Category in the Bylaws (Placing them in the Young Adult Category)

- Section 2, Article IV, D. 2d: ~~Student Membership is offered at a reduced rate to individuals who are between the ages of 18 and 25 and who provide evidence of enrollment in a postsecondary institution of learning.~~



Fiscal Impact

- Untapped Revenue Source
- Only 8 Members
- 9.2% of all enrolled students are aged 25 to 29 years old.
- College enrollment totaled 19.28 million undergraduate students nationwide in Fall 2024

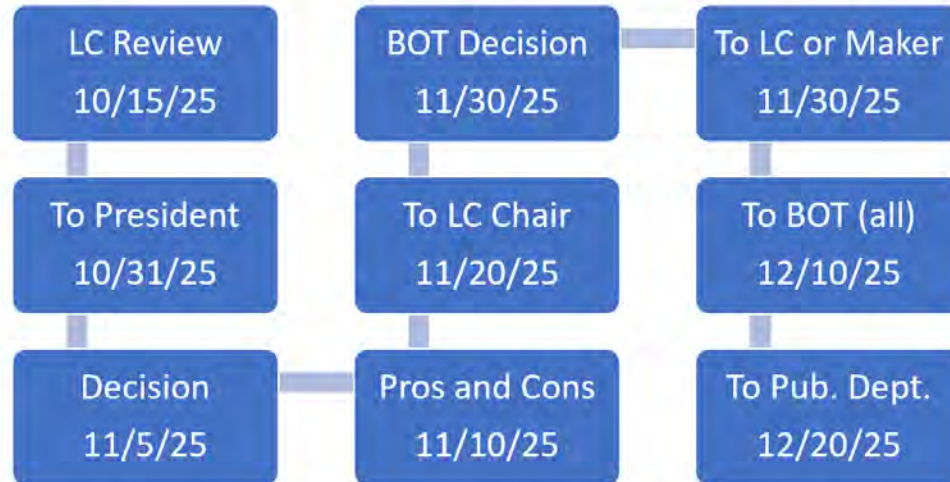
Source: [Education Data Initiative](#)



Purpose

- To combine (streamline) the Young Adult and Student Membership Categories
- To increase years of eligibility
- To increase membership and revenue
- To AANR's long-term viability and sustainability

Bylaws Approval Process: Preliminary Approvals (From Chronology of Deadlines)



2026 Membership Voting and January 1 2027 enactment, if approved

2024 Student Direct Dues and Members by Region (Category Eliminated)					
	Processing Fee	AANR Dues	Regional Dues	Dues Equalization	Total Dues
AANR East	\$13.00	\$18.00	1	--	\$31.00
AANR Florida	\$13.00	\$18.00	1	--	\$31.00
AANR Midwest	--	\$18.00	\$12.00 (2=\$24)	\$1.00	\$31.00
AANR Northwest	\$13.00	\$18.00	3	--	\$31.00
AANR Southwest	\$13.00	\$18.00	1	--	\$31.00
AANR West	\$13.00	\$18.00	0	--	\$31.00
AANR Western Canada	--	\$18.00	\$13.00 0	--	\$31.00

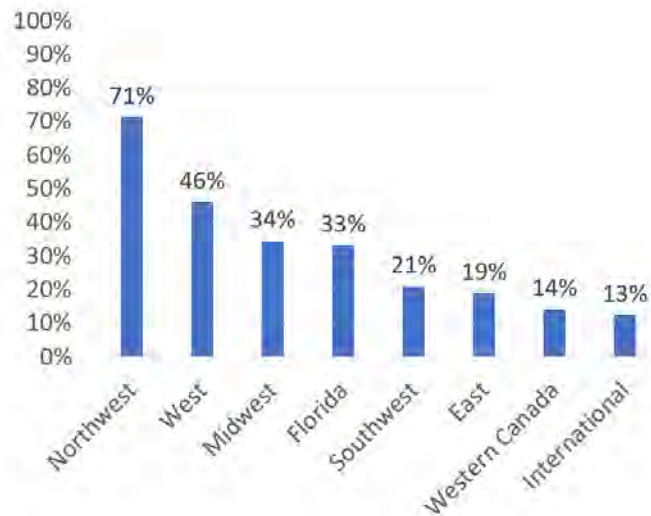
2024 Young Adult Direct Dues and Members by Region					
	Processing Fee	AANR Dues	Regional Dues	Dues Equalization	Total Dues
AANR East	\$15.00	\$18.00	\$10.00 (4=\$40)	\$3.00	\$46.00
AANR Florida	\$15.00	\$18.00	\$ 8.00 (6=\$48)	\$5.00	\$46.00
AANR Midwest	\$15.00	\$18.00	\$12.00 (5=\$60)	\$1.00	\$46.00
AANR Northwest	\$15.00	\$18.00	\$12.00 (1=\$12)	\$1.00	\$46.00
AANR Southwest	\$15.00	\$18.00	\$13.00 (0)	--	\$46.00
AANR West	\$15.00	\$18.00	\$ 8.00 (4=\$32)	\$5.00	\$46.00
AANR Western Canada	\$15.00	\$18.00	\$13.00 (0)	--	\$46.00



2025 Club Survey Results

Click to add text

Response Rate:
57/174 Clubs and
Participating
Businesses (32.8%)



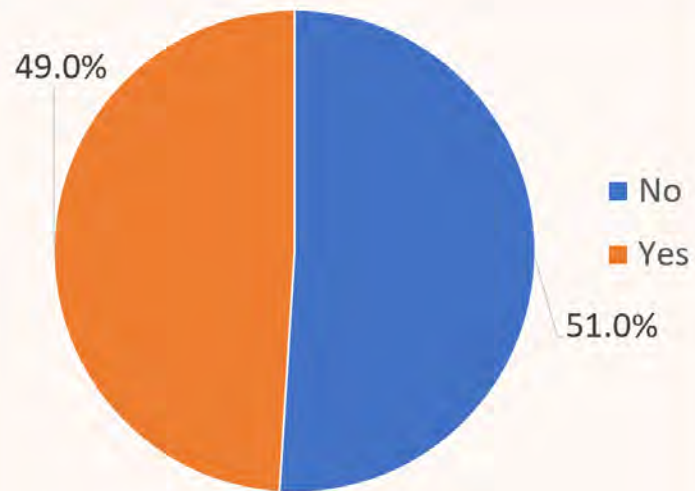
Response Rate:
57/174 Clubs and Participating Businesses (32.8%)



Customer satisfaction surveys and market research surveys often have response rates in the 10% – 30% range (*AI Overview, May 2025*).

*Are the survey results valid
(generalizable)?*

Question 1:
Would you like
the AANR Office
to assist you in
completing
membership
registrations and
renewals?



Seeking
Assistance from
the AANR Office
in completing
membership
registrations and
renewals:

*Large Clubs
(100+ Members)*

Blue Lake Resort

Green Valley

Kaniksu Ranch

Laguna del Sol

Lake Como Family Nudist Resort

Mira Vista Resort

Mountain Air Ranch

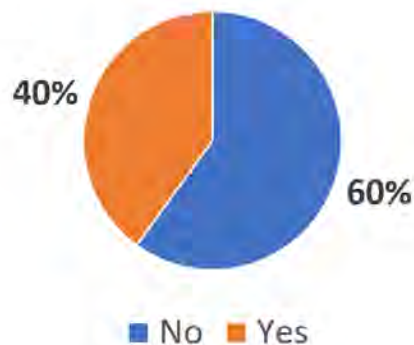
The Sequoians

Seeking Assistance from the AANR Office in completing membership registrations and renewals:
Small Clubs (< 99 Members)

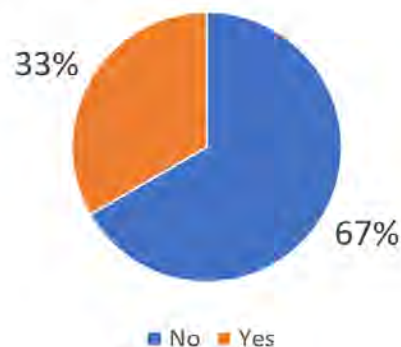
Bare Mountain Retreat
Crossed Oaks Haven
Forest Hills Club
Hidden River Resort
Indiana Naturists
Naked Adventure Club of Detroit
Nautical Nudists, Inc.
Northern Exposure Sun Club
Northern Nevada Naturists
Roadrunner Naturists
Rock Haven Lodge
Rocky Mountain Naturist Club
Serenity Mountain Retreat
Star Ranch
The Olympian Club
Sun Meadow Sun Seekers
United Naturists
Whispering Oaks
Wildwood Naturist Resort

Question 2: Would you support an annual club fee for AANR Membership?

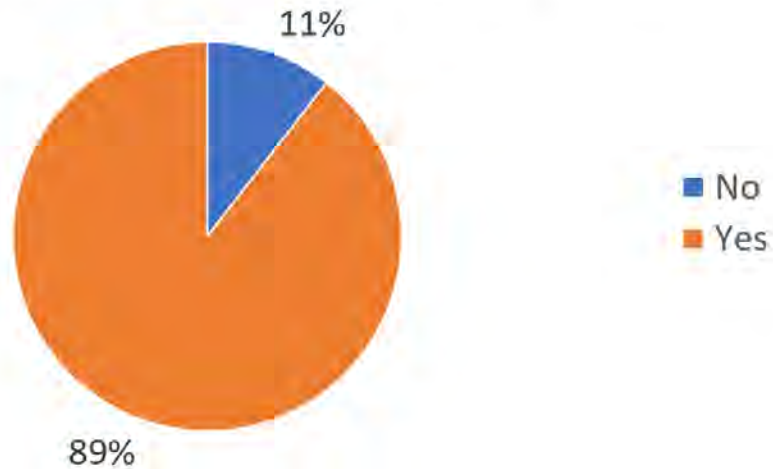
Large Clubs



Small Clubs



Question 3: If you answered yes to the previous question, should there be a different fee for small and large clubs?



Recommended Fee Structures

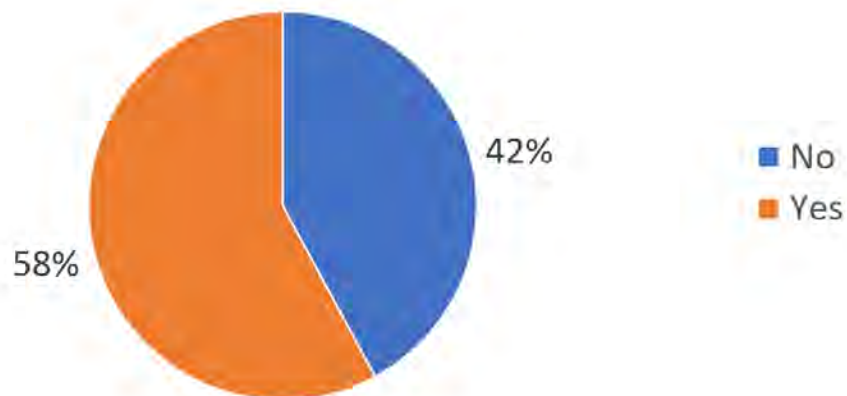
- Many believe **small clubs (under 100 members)** should pay **little or nothing**.
- Concerns were raised that **fees may drive away** smaller or newer clubs.

Recommended Fee Structures

Some propose gradual tiers like:

- Under 50: \$50
- 50–100: \$100
- 100–200: \$200
- Any fee system should consider the **value provided in return** and club financial situations.

Question 4: Are all of your members AANR members/a 100% club



Question 5: What are the Barriers to Becoming a 100% club (as reported by affiliated clubs)

1. Cost and Value Concerns

- The most cited reason against joining AANR is cost—many view the membership fee as high relative to perceived benefits.

2. Personal and Club-Level Choice

- Many clubs do not require AANR membership, allowing individual choice.
- Clubs that are non-landed find administrative challenges in managing AANR memberships.

Question 5: What are the Barriers to Becoming a 100% club (as reported by affiliated clubs)

3. Demographic and Practical Barriers

- Younger members, students, and lower-income individuals are less likely to join due to financial constraints.
- Members who are "in the closet" or fear employment consequences are reluctant to join national organizations.
- Non-landed clubs often lack the infrastructure to handle additional membership administration.

Question6: What are additional benefits that AANR should provide 100% clubs (as reported by 100% clubs)

- **Recognition & Visibility:** Suggestions include recognition in the bulletin, banners, and signs at club locations.
- **Discounts:** Requests for discounts on advertising, conventions, and merchandise.
- **Merchandise and Materials:** Free or subsidized items like flags, mugs, or brochures were proposed.
- **Administrative Support:** **Simplifying the membership process and providing better tools were suggested.**

Do you have additional suggestions, recommendations, and/or feedback for the committee as we continue our work?

1. Frustration with Dues and Software Changes

- Multiple comments note that increasing dues is driving members away.
- **The software for renewals is described as cumbersome and error-prone.**

Do you have additional suggestions, recommendations, and/or feedback for the committee as we continue our work?

2. Lack of Clear Value from AANR

- Many clubs don't see tangible benefits from AANR affiliation, especially non-landed and western clubs.
- There's a general sense of poor communication regarding what AANR actually does for clubs and their members.

Do you have additional suggestions, recommendations, and/or feedback for the committee as we continue our work?

3. Website and Communication Upgrades Needed

- Several comments ask for better website functionality (especially for membership processing).

Do you have additional suggestions, recommendations, and/or feedback for the committee as we continue our work?

4. Membership Models and Suggestions

- Reintroduce or simplify joint (couples) memberships.
- Eliminate student membership due to redundancy with young adult category.
- Keep student rates low or reduce them further.

Do you have additional suggestions, recommendations, and/or feedback for the committee as we continue our work?

5. Youth Engagement: Young adults need more incentive and relevance.

Where do we go from here?

Click to add text



- Member Receive
 - Nude Recreation Opportunities
 - Legal Protection
- Clubs Provide
 - Venues for Nude Recreation
- AANR HQ Supports
 - Members
 - Clubs
 - Association Governance

Where do we go from here?

- Support

- Help clubs with data processing
- Provide timely reports to clubs and regions
- Club and Membership Growth Planning



- Value

- Reaffirm and Uphold Commitments to One Another

Ad hoc Club Support and Value Committee (2025-2026)

1. Support Club Membership Processing, while retaining club authority for admitting new members.

- a. bare RV Resort, AANR-Florida (Landed)
- b. Blue Lake Resort, AANR-Midwest (Landed)
- c. Crossed Oaks Haven, AANR-Florida (Non-Landed)
- d. First Coast Naturists, AANR-Florida (Non-Landed)
- e. Laguna Del Sol, AANR-West (Landed)
- f. Mira Vista, AANR-West (Landed)
- g. Rocky Mountain Club, AANR-West (Non-Landed)
- h. Rock Haven Lodge, AANR-Midwest (Landed)

Ad hoc Club Support and Value Committee (2025-2026)

2. Pilot Expedited/Real Time Reporting for clubs and regions

Ad hoc Club Support and Value Committee (2025-2026)

3. Support Club Growth

- Develop and disseminate
 - Best practices in helping small clubs grow
 - The benefits of maintaining 100% status.
- Purpose solutions to the 2025 Club Survey that identified
 - Barriers from affiliated clubs becoming 100% clubs.
 - Additional Incentives for 100% clubs.

Ad hoc Club Support and Value Committee (2025-2026)

4. Review and Update Club Contracts

- Club contracts have not been updated recently and may lack important elements. Contracts are missing key provisions such as the requirement to display the AANR logo on Club/Resort websites, as well as updated operational requirements.

	<u>Yes</u>	<u>No</u>	<u>Uncertain</u>	<u>Total</u>
Has Website	26	4	0	30
Displays AANR Logo	15	11	0	26
For Clubs that display the AANR Logo				
AANR Logo on Homepage	14	1	0	15
AANR Logo Linked to AANR	10	5	0	15
Publishes Club Policies On:				
Background Check Requirements	9	15	2	26
Admits Children	12	9	5	26
Child Supervision	8	4	0	12
Alcohol in Moderation	12	13	1	26
Drug Use	8	17	1	26
Photography	14	11	1	26
Against Overt Sexual Activity	15	10	1	26
Expulsion for Policy Violation	12	13	1	26

Ad hoc Club Support and Value Committee (2025-2026)

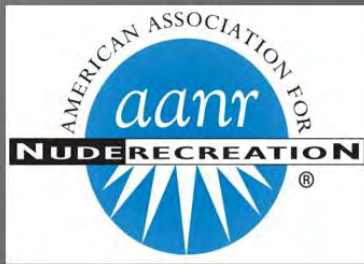
5. 100% Club Affirmation

- Develop and implement a 100% Club Compliance Checklist for Club Liaisons to complete annually

The Benefactors of 2024-2025 and 2025-2026 Committee Work



- Additional means to recruit new, younger members to ensure organizational sustainability
- Renewed commitments to the Association and membership growth
- **Members Receive**
 - Eliminate Legacy Fees
 - Dual Direct Membership
 - One Transaction Fee (Direct)
 - Automatic Renewals
- **Clubs Receive**
 - Membership Processing Support
- **Regions Receive**
 - Timely Membership and Financial Reports
 - Increased tools for financial planning



AANR MEMBERSHIP


Auto Pay for Direct Members

July 2025

[My Personal Info](#)
[My Contact Info](#)
[My Recent Orders](#)
[Security & Privacy](#)

Member Account #: [REDACTED] **Membership expired on: 07/31/2024**

Name: MARK [REDACTED]



Prefix:
 First Name:
 Middle Name:
 Last Name:
 Nick name - Other than First name:
 Suffix:

MR
 MARK
 [REDACTED]

Do Not Mail: ☐
 Do Not Contact: ☐
 Date of Birth: 11/02/1969
Must use format MM/DD/YYYY
 Marital Status: Single
 AANR Region: AANRMW
 Pronouns: He/him

Add Image [remove](#)
Upload image

[Save](#)

Administrator
[Member/Prospect Search](#)
[My Account](#)
[Club Search](#)
[AANR Headquarters](#)
[Upcoming Events](#)
[Pledge](#)
[Donate to GAT](#)
[Golf Alert](#)
[My Member Card](#)
[My AANR Benefits](#)
[Monthly Bulletins](#)
[Renew Membership](#)
[Shop AANR](#)

Member Profile

Member logs in to their profile . To the right of the screen are action buttons including Renew Membership (second from bottom).











Note that personal info has been redacted. Also, not all buttons might be visible to member but they are to us as we are logged in as Administrator.



Home My Profile Contact Us Documents * Benefits * Fun * Members * Customer Service *

Thank you for shopping with AANR member services. You have 0 items in your shopping cart. Click the shopping cart icon to the right for details

AANR membership pricing

1 Year Direct Membership Individual  1 year direct membership individual \$45.00 Free monthly bulletin with email <input type="checkbox"/> Monthly Bulletin by regular mail \$25.00	2 Year Direct Membership Individual  2 year direct membership individual \$115.00 Free monthly bulletin with email <input type="checkbox"/> Monthly Bulletin by regular mail \$50.00	3 Year Direct Membership Individual  3 year direct membership individual \$165.00 Free monthly bulletin with email <input type="checkbox"/> Monthly Bulletin by regular mail \$75.00	1 Year Premier Membership Individual  1 year premier membership individual \$128.00 Free monthly bulletin with email
2 Year Premier Membership Individual  2 year premier membership individual \$241.00 Free monthly bulletin with email	3 Year Premier Membership Individual  3 year premier membership individual \$354.00 Free monthly bulletin with email	1 Year Student Membership Individual  1 year student membership individual \$31.50 Free monthly bulletin with email <input type="checkbox"/> Monthly Bulletin by regular mail \$25.00	1 Year Young Adult Membership Individual  1 year Young Adult membership individual with benefits \$46.50 Free monthly bulletin with email <input type="checkbox"/> Monthly Bulletin by regular mail \$25.00
Full Life Membership Individual  Full life membership individual \$1442.50 Free monthly bulletin with email	50th Life Membership Individual  50th life membership individual \$2262.50 Free monthly bulletin with email		


Membership Choices


Member select which membership they want (1 year, 2 years, 3 years each for Direct and Premier) or other by clicking on the image. For Direct, Student and Young Adult, they can also select whether they will pay the contribution for Hard Copy Bulletin mailing. Notice the shopping cart at top right with -0- on top of it prior to selection being made.



[Home](#)
[My Profile](#)
[Contact Us](#)
[Documents](#)
[Benefits](#)
[Fun](#)
[Members](#)
[Customer Service](#)

Thank you for shopping with AANR member services. You have 0 items in your shopping cart. Click the shopping cart icon to the right for details





1 Year Direct Membership Individual
1 year direct membership individual
Free monthly bulletin with email

\$ 65.00

shipping or additional information

[Add to Cart](#)
[Buy Now](#)
[Remove this item](#)
[Continue Shopping](#)

1 Year Direct Membership Individual membership benefits

- 12-month subscription to our online monthly magazine, The Bulletin and to our e-newsletter, the Unadressed Press
- 20% member savings on admission fees at AANR-affiliated clubs with a choice of nearly 180 clubs throughout North America and beyond
- The right to vote in AANR elections
- An invitation to regional and AANR annual conventions
- Member savings of 10% on advertising in The Bulletin
- Additional savings on car rentals, hotels, insurance, etc... (view online)

[Cancel](#)

Membership selection made

Member will verify membership selection, click on Add to cart then Buy Now. Option to remove item if wrong is there, as well as continue shopping if they wish to add something else, such a Donate to GAT or purchase a flag. Once selected, items will be added to the cart and shown on the same page as this one, waiting for member to be ready to click Buy Now.



Confirm payment

Payment Amount: **\$65.00**

First Name:

Last Name:

Country:

Address:

Address 2:

Address 3:

City:

State/Province:




Zip/Postal Code:

Phone Number:

Email Address:

☒ 1 Year Direct Membership Individual with automatic renewal until cancellation

Autopay is not available for dual option of membership. If you are purchasing a dual option for a member, you must uncheck the automatic renewal box and contact the AANR office.



Card Number:

Card Holder Name:

Expiry Month:

Expiry Year:


CVV/CVC:

Cancel

Pay Now


Payment screen

Total amount is at the top.
Member info is auto populated on this screen.
Below member's info, a banner is shown telling member they will be on Autopay. Member can opt out by unclicking the box.
Bottom section is for entry of Credit card information.
Member clicks on Pay Now to complete the purchase.



Autopay notice and payment confirmation

- Here is a better view of the autopay banner

 **1 Year Direct Membership Individual with automatic renewal until cancellation**

- Here it the confirmation received by member after payment is successful. Clicking continue brings them back to their profile

[Home](#) [My Profile](#) [Contact Us](#) [Documents ▾](#) [Benefits ▾](#) [Fun ▾](#) [Members ▾](#) [Customer S](#)

Order Confirmation

Your order has been placed and an order confirmation has been sent to:

Please check your email for the order confirmation number and summary

Thank you for shopping with AANR membership services!

[Continue](#)





American Association for Nude Recreation
Membership Card

Type: Direct Membership Individual Region: AANRMW

Member #: [REDACTED]

()

MARK [REDACTED]

The above named is in good standing from 07/30/2025 through 07/31/2026

PRINCIPLES

We recognize...

the essential wholesomeness of the human body and that life is enhanced by the naturalness of social nudity. From exercise to relaxation, physical health and mental well-being are enriched through social nude recreation. We have the right to practice social nudity in appropriate settings, provided we do not infringe on the rights of others.

Signature: _____

800/TRY-NUDE

1703 N. Main Street * Kissimmee, FL 34744-3396

Web Page: www.aanr.com

Online card showing updated dates

Once on their profile, member can view/print their membership card showing updated data. This is immediate once payment goes through.

