



AMBASSADOR PROGRAM

The AANR Ambassador Program is designed to promote the American Association for Nude Recreation (AANR) and its offerings at AANR-affiliated Clubs, Resorts, participating businesses, and public events. Through grass-roots representation and community engagement, Ambassadors serve as visible advocates for nudism and the AANR mission. Ambassadors represent AANR, but they do not collect personal contact information (names, emails, phone numbers). Instead, they provide official AANR materials such as business cards and QR codes so that individuals may connect privately and securely.

Program Goals

Brand Representation

Ambassadors are the face of AANR. They embody the organization's values and convey its mission and services to members and the public with professionalism and enthusiasm.

Event Representation

Ambassadors will be attending special events at Clubs, both landed and non-landed, Resorts, nude beaches, and public venues to promote the AANR brand and engage with potential members.

Membership Generation

While not directly responsible for sign-ups, Ambassadors can influence growth by generating awareness and cultivating a positive image of the organization. Ambassadors shall never pressure individuals to join. All follow-up is voluntary through AANR's official systems, not through Ambassadors directly.

Customer Engagement and Feedback

Through personal interaction, Ambassadors will gather feedback, answer questions, and provide resources that improve the member experience and strengthen AANR's connection with the community.

Program Benefits

Increased Regional Coverage

Ambassadors can help expand AANR's reach by representing the organization across a variety of locations, in collaboration with Regional Boards and AANR National.

Enhanced Brand Image

Professional and genuine interactions support a trusted and respected brand identity.

Membership Growth

Ambassadors will promote membership by explaining the benefits of joining AANR and encouraging new sign-ups.

Community Building

Ambassadors will foster a sense of belonging, connection, and engagement across AANR's diverse membership. Ambassadors are expected to protect the privacy and rights of all nudists by maintaining a safe, respectful, and inclusive environment.

Ambassador Qualifications & Requirements

To serve as an AANR Ambassador, individuals must:

- Be a current AANR member in good standing
- Possess an enthusiastic, outgoing, and positive demeanor
- Be active in the nudist community
- Understand AANR's Regions, products, and services
- Be willing to represent AANR at events, Clubs, Resorts, beaches, and other visible community venues
- Complete a brief Event Recap Form after each event

Event Recap Form Includes:

- Name, date, and Region of event
- Event type
- Number of members or individuals interacted with
- Any referrals to the AANR Office for issue resolution
- Follow-up Needs (Regional or National)
- General comments and feedback

All forms must be submitted within 7 days of an event. Complaints about Ambassadors or person{s} they have contacted must be made in writing using the official Complaint Form. Anonymous complaints will not be accepted.

Ambassador Benefits

- One year of complimentary AANR Membership (awarded the following year)
- Invitation to the AANR Summer Convention
 - Note: Travel, grounds fees, and meals not included

Supplies & Materials

Region-Provided Supplies:

- Blue stretchy tablecloth for display tables
- AANR flag for visibility and branding
- Promotional giveaway items for public engagement

AANR National-Provided Supplies:

- Ambassador identification badge on a lanyard
- Brochures and informational materials
- AANR Membership sign-up forms
- Event Recap Forms for post-event documentation
- Business cards and/or QR codes that direct people to official AANR sign-up portals. These tools replace the need to gather private information directly.
- Supplies that distinguish Ambassadors (Hats, T-shirts or Visors etc.)

Professional Conduct and Representation

- Dress and behave appropriately at all times
- Maintain a family-friendly, inclusive demeanor
- Refrain from discussing sensitive or controversial topics on behalf of AANR
- Promote AANR values with respect, integrity, and pride
- Ambassadors must avoid behavior that could be perceived as intimidating or isolating. They shall not single out individuals in ways that cause discomfort. All outreach should focus on group conversations and inclusivity.
- Ambassadors must not use their role to seek personal relationships, dates, or favors.
- If an Ambassador feels unsafe or harassed while serving, they have the right to disengage and report the incident to the Committee.

Contact and Oversight

The Ambassador Program is overseen by the Ambassador Chair in collaboration with Regional Club Liaisons and AANR National. All Event Recap Forms should be submitted to the Ambassador Chair within one week of an event. Disciplinary

actions are managed by the Ambassador Committee and AANR Board, not solely by the Chair. The Chair facilitates the process but is not personally responsible for the conduct of Ambassadors.

For questions, materials, or program support, contact your Regional Club Liaison or the Ambassador Chair at [STILL DECIDING ON THIS].

Disciplinary Action

- Grounds for discipline include harassment, inappropriate behavior, repeated complaints, or conduct that damages AANR's reputation.
- Discipline follows progressive steps: verbal warning, written warning, probation, and removal.
- Severe misconduct may result in immediate removal and loss of the free AANR membership benefit
- All complaints are reviewed by the Ambassador Committee and require Board approval for removal.
- The Chair facilitates the process but does not act unilaterally. Responsibility rests with the Committee and the Board.

Complaint Form

A written Complaint Form must include:

- Complainant's name and contact information
- Ambassador being reported
- Event and date of incident
- Description of incident and witnesses (if any)

Anonymous complaints will not be accepted.

“Together, we will promote wholesome, family-friendly nudism and build a stronger AANR community.”